

# Shake-Up Ahead For Berle Show?

LOCAL PROGRAM LISTINGS  
Week of October 9-15

MLA



15c



Lucille Ball



# as we see it

As television swings into a promising new season, let us pause for a moment and reflect soberly upon the dear departed summer. It was awful.

Was it by design? Did the networks say to themselves (we rather imagine networks talk to themselves between 4 and 4:30 A.M., when there's no one else to talk to): "Let's make summer TV as bad as possible, so that whatever we telecast in the fall will seem great by comparison?" Or, as some suspect, is summer television an accident—a happenstance created by an off-season hibernation on the part of the industry's planning brains?

We have it on good authority that viewers are awake during the summer months. They breathe, they eat, they love, they play parcheesi. But—and this is borne out by surveys—they watch little television. Perhaps it's because television is full of repeat films, silly parlor games and unimaginative whodunits during the summer.

Far be it from this humble magazine to suggest that networks schedule super-duper all-star shows during the heat waves. We do, however, feel that summer is not a time to repeat programs seen the previous winter, nor to kill a half hour through some other easy expedient. Summer is a time to develop NEW shows, NEW ideas, NEW concepts of television. The air is too full of sponsors in the fall and winter to experiment. But if the air is crowded with repeats and nonsense during the summer—when can new ideas be developed?

It is not too early, then, to start planning next summer's shows now. The networks say they have files full of ideas. We'd like to see some of them next summer.

## Week of October 9-15 LOCAL PROGRAM GUIDE



Opens Opposite Page 12

### Contents

#### TELETYPES

New York .....	3
Hollywood .....	4

#### SPECIAL PICTURE FEATURE

Studio Tour Of 'I Love Lucy' .....	5
------------------------------------	---

#### ARTICLES

How Berle Plans To Stay Out In Front .....	8
M-m-m . . . MOM! .....	10
Don Porter, Beauty's Boss .....	12
'Medic': Strong Medicine .....	16
Big Deal In Dubuque .....	18

#### CLOSE-UP

Martin Kane In 'Big Town' .....	13
---------------------------------	----

#### REVIEWS

The Morning Show .....	20
Hall Of Fame .....	21

#### TV SNACKS

Doyton, Ohio: TV Porcupines .....	22
-----------------------------------	----

#### TELEQUIZ

Who's Whose? .....	23
--------------------	----

Vol. 2, No. 41 • Oct. 9, 1954  
#080

Walter H. Annenberg, Editor

Merrill Panitt, Managing Editor

Michael J. O'Neill, Advertising Director

James T. Quirk, Publisher

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U.S. 1 year \$5.00, 2 years \$8.00, 3 years \$11.00, single copy 15c; In Canada 1 year \$6.00, 2 years \$10.00, 3 years \$14.00; In Pan-American Countries 1 year \$7.00, 2 years \$12.00, 3 years \$17.00; In other Foreign Countries 1 year \$8.00, 2 years \$14.00, 3 years \$20.00. Copyright 1954 by Triangle Publications, Inc.

Address Subscriptions and changes of address to Box 8019, Philadelphia 1, Pa.



# TV Teletype \*



## NEW YORK

Bob Stahl reports:

SEN. MARGARET CHASE SMITH, now on a round-the-world trip to feel the pulse of various nations, will bring her eyewitness account to TV via EDWARD R. MURROW's See It Now. The Maine Senator will collaborate with MURROW on either three half-hour programs or one big 90-minute show . . . JOSEPHINE HULL will revive her starring role in "Arsenic and Old Lace," for Best of Broadway in December.

\* \* \*

BURGESS MEREDITH now shooting a pilot in New York for a projected new telefilm series titled Most Likely to Succeed. MEREDITH, incidentally, has replaced DAVID WAYNE in Broadway's "Teahouse of the August Moon," to permit WAYNE to film his new Norby show in color for TV.

\* \* \*

LOIS HUNT, singer on The Robert Q. Lewis Show, has the lead in "La Traviata" with the Philadelphia Opera in November . . . Viewers will get a chance to see what all the shouting's about over commercial TV in England. Omnibus, as a special feature, plans to present the first commercials filmed for British TV . . . Also slated for Omnibus is HENRY JAMES' "Turn of the Screw," adapted by GORE VIDAL.

\* \* \*

GEORGE BURNS: "To me, the electrician is the most important part of the show. If he doesn't turn the lights on, there is no show" . . . TV is still the living room medium. Sponsor made the Dear Phoebe cast do a retake of a scene in which MARCIA HENDERSON wore a sweater. In the retake, she wore a blouse.

\* \* \*

JACK E. LEONARD, the rotund comedian, doing a pilot film for a new audience participation program, as yet untitled . . . LARRY MARKES, one of JACK PAAR's writers, recently received a bill from the Air Force for \$328,000—cost of one P-38 plane. Seems MARKES, when in service, as a gag signed a voucher for delivery of the plane, but the Air Force didn't think it was funny. Meanwhile, there's no record of what happened to the plane, and MARKES has the bill.

\* \* \*

A group of outstanding historical novelists, such as EDISON MARSHALL, have joined forces in a TV production firm similar to the Playwrights Company on Broadway, to produce a series of TV programs based on their works . . . NBC seeking rights to some of the better science fiction for use on its regular dramatic shows, such as TV Playhouse. In other words, it will offer adult science fiction.



# HOLLYWOOD

Dan Jenkins reports:

Two more TV shows are about to follow the Dragnet lead. Both Make Room for Daddy, with DANNY THOMAS and JEAN HAGEN, and Dear Phoebe, the new series starring PETER LAWFORD, will be expanded next spring into full-length feature pictures . . . Blondie, the comic strip, is now in production at the HAL ROACH lot, with PAMELA BRITTON and HAL LE ROY in the leads . . . HUGH O'BRIAN, after two trial runs on The Loretta Young Show, has now been signed to do eight more.

\* \* \*

ANDY DEVINE will succeed the late ED MC CONNELL in the Smilin' Ed's Gang film series, which now becomes Andy's Gang . . . LOUELLA PARSONS starts production some time this month on her own series of film shows, See Hollywood. Her first pilot, made three years ago, never got off the ground.

\* \* \*

FLORENCE HALOP stars in Meet Millie. Meet Millie airs opposite Make Room for Daddy. Make Room for Daddy is agented by GEORGE GRUSKIN. GEORGE GRUSKIN is married to FLORENCE HALOP. End roundelay . . . The Oct. 12 Fireside Theater presentation of JOHN VANDERCOOK's "The Reign of Amelika Jo," is probably the first all-Negro show ever to go out over a network . . . The second may be "Carmen Jones," now being planned as an NBC "spectacular."

\* \* \*

JACK BENNY's four head writers have just signed up for their twelfth year with him, one reason why the comedian is so consistently good . . . PHYLLIS COATES plays opposite STEVE DUNNE in CBS' Professional Father pilot film . . . MARY SHIPP, of the late My Friend Irma, will appear on Kraft Theater, Robert Montgomery Presents and U. S. Steel Hour in the next two months.

\* \* \*

The two-hour, four-network "Light's Diamond Jubilee" show, being produced by DAVID O. SELZNICK on Oct. 24, will originate from CBS' Television City. Set to date are HELEN HAYES, JENNIFER JONES, GUY MADISON, JOSEPH COTTEN, THOMAS MITCHELL, WALTER BRENNAN and young BRANDON DE WILDE. KING VIDOR will direct portions of the show, which will be roughly half live, half film. BEN HECHT, an old SELZNICK hand, will do some of the writing; VICTOR YOUNG, the composing and conducting.

\* \* \*

"Lend an Ear" will be done as a Chrysler Shower of Stars musical . . . Columnist ERSKINE JOHNSON's Hollywood Reel, just about the first TV film show ever to go on the air, is having its narrated sound-track updated . . . That living "statue" you'll see on an upcoming Ray Bolger Show is GLORIA PALL. WOW!



# STUDIO TOUR



'NO VISITORS' . . . BUT YOU ARE INVITED BACKSTAGE AT 'I LOVE LUCY'



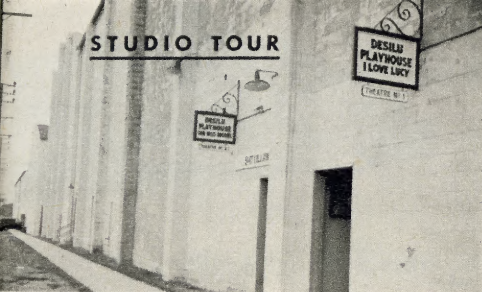
Hollywood's Motion Picture Center, where Lucille Ball and Desi Arnaz film their chucklesome *I Love Lucy*, is strictly "off limits" to curious tourists. But the ban has been brushed aside for readers of TV GUIDE. On the next two pages you're invited, by Lucy herself, to step into the home of Desilu Productions, the fabulous organization created by the red-haired comedienne and her Cuban band-leader spouse.

*Lucy* is filmed on the lot's Stage 9. Elsewhere on the Motion Picture Center grounds, once the site of feature films, other TV series are a-borning. These include *Our Miss Brooks*, *Make Room for Daddy*, *The Ray Bolger Show*, *Country Doctor*, *Willy*, *December Bride*, *Halls of Ivy*, *Ellery Queen* and *Ramar of the Jungle*.

All ready to begin the tour? Get set to turn the page, and let's go. . . .



## STUDIO TOUR



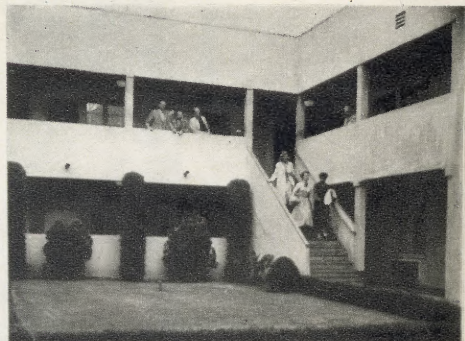
Audiences invited to view making of *Lucy* and *Our Miss Brooks* use these doors.



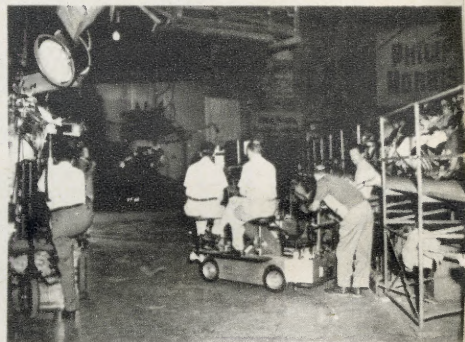
Employees enter through main gate, past guard. Ray Bolger uses studio at rear.



A right turn, and you're in 'scene dock,' where flat items of scenery are stored.



Administration building. Desilu offices are behind stairs; Lucille's suite, lower right.



Slip through open door (left), behind Desilu offices, and you're on Stage 9, where the top-rated *I Love Lucy* is filmed. There, on show nights, you'll find cast, technicians and spectators.





Above, three *I Love Lucy* sets stand side-by-side on a single stage. From left: the Ricardo family's living room and kitchen (that's Lucille at table) and a third locale. Desi is at right, explaining scene to studio audience.

Below, three comeros move in for close-ups of scene in Ricardo living room as Ricky Ricardo (Desi) composes notes with 'neighbors' Fred and Ethel Mertz (Bill Frowley and Vivion Vonce) about still another escapade by modcap Lucy.





HOW MILTON BERLE PLANS TO STAY

# Out In Front



'Uncle Miltie' makes rare trip into the sun to chat with Las Vegas bathing beauties.

Come fall 1955 and *The Milton Berle Show* will be a half-hour situation comedy, on film, from Hollywood. "It's time," says Berle, more or less solemnly, "we made some money."

A paleface among the visiting Indians, the comedian sat in the air-conditioned shade offered by the Terrace Room of Las Vegas' Sands Hotel.

Mr. Berle is strictly an indoor man. It pained him to sit there, virtually alone, while a potential audience was cavorting outside, in and around the pool; but it pains him even more to be caught in the sun, of which he is no worshipper. "I don't swim, either," he admits. "When did I ever have time to learn?"



Actually, the little bombshell about the rather drastic changes contemplated for one of TV's oldest and most successful shows was dropped by quiet, soft-spoken Irving Gray, Berle's business manager and producer. Mr. Gray, magnificently tanned, nose peeling, unleashed it while chomping contentedly on a breakfast of fresh strawberries and dry cereal.

Berle, who had breakfast somewhat later that morning, sat like a seal waiting for the music to start—nose quivering, flippers extended. The vacation day doesn't start for the comedian until the first autograph seeker has discovered him and started the ball rolling. A self-confessed, 24-hour-a-day ham, he is happy only when on stage. An audience of one will do nicely between shows.

The fact that Berle has seen fit even to think about uprooting the one show that virtually built U.S. television is enough to give one pause. It poses something of a paradox, too, for Berle killed them in Las Vegas with the kind of material he long ago bounced out of his TV show. Material? It was just Berle, grinning and gaping at the audience, which grinned right back.

Berle finds TV to be a horse of several different colors. "We started back in June of 1948," he says, "and the budget for that first show, including air time, was exactly \$12,000. The budget for one of our shows today is well over \$100,000. In a cafe, the people are with you. But in TV, you have to sell 'em *and* the product. It's a business. And a very expensive one.

"The day of the guest star is about over," Berle observed. "The guy you used to get for \$750 now wants \$7500. And what good is he when the audience saw him do his act just last week on someone else's show?"

Berle's own show this year will continue as something of a troupe. Only Nancy Walker has been added as a "regular," playing the president—and only member—of a Berle fan club.

Berle has come a long way in his thinking since those early TV days when he had only to black out a couple of his front teeth to win the title of greatest living comic. Now 46, he welcomes his new every-other-week schedule and spends more time producing and directing.

"This guy," Irving Gray says emphatically, "is the most under-estimated guy in the business. Everybody thinks of him as a comedian; he's a first-rate producer and director, too. His doctor keeps telling me I should be as sick as Milton. He has a pulse of 68, mind you. His blood pressure is phenomenal. He will probably drop dead when he's 97."

But Berle's mind works faster than his pulse. The man who started it all on live TV is now sold on film. "You can't stand still," he says. "You gotta change. Actually, as far as technique is concerned, we're playing to the camera now, not to the studio audience."

What will Berle do on film? "Whatever they want," Gray shrugs. "Situation comedy, variety, soap opera."

And how long will Berle go on? "That's easy," says the comic. "As long as they'll have me."—Dan Jenkins

Nancy Walker, shown in stage role, plays 'Uncle Miltie's' fan club. ▶







## Mmm...MOM!

If ever a Knight in Shining Armor rescued maidens from the Dragon of Advancing Years—television can claim the role. For, where the movies made Eternal Youth a fetish, TV has liberated the ingenues of yesteryear, and made them TV mothers.

Listen for a moment to Mary Brian, who plays the baffled but pretty mother in the new *Corliss Archer* series. Miss Brian, once one of the movies' most popular young stars, declares:

"In my ingenue days, the movies often cast 'Mother' as a stereotyped old lady with no incentive for living except to finish knitting that other sock. In television, as in real life today, she is a fun-loving, busy and happy woman—who also happens to be mother, wife, cook, nurse and picker-upper for the household as a hobby."

There is a maturing process that enables a star



When they were young . . .



◀Hey - Mom! Marjorie Reynolds, Mary Brian, Rochelle Hudson and Jane Wyatt (left to right), television mothers all, gather for a chat on the set of *That's My Boy*.

to relinquish the youthful past for an adult future. Rochelle Hudson, a symbol of the all-American girl not too many years ago, has taken this psychological hump well in stride.

"It's not easy," she says. "Agents, studios or audiences refuse to accept you. During the time I didn't work, I think I passed through this awkward 'no woman's land.' When I faced an audience over TV, the past was dead."

Anyway, playing mother to Junior in *That's My Boy* feels so natural to her that she considers TV the best psychiatrist in the business; it got her over the self-conscious years.

Vanity is a troublesome companion, but Marjorie Reynolds, who rides herd on the Rileys—father and children—in *The Life of Riley*, is one TV mother

who knows the best way to curb hers.

"Working is the only thing that helps me keep my vanity," she explains. "So every time a producer asks me to go to work, whether I play 'Dracula's' mother or anybody else's, I'll be there! Nothing feeds my vanity more than being wanted."

Jane Wyatt, who plays Robert Young's perplexed and doting wife in *Father Knows Best*, sums up. "Don't make us sound dreary," she insists, whenever reporters ask for her opinion on no longer being the starry-eyed lovely who helped discover Shangri-La with Ronald Colman.

"Being a mother and wife is a pretty exciting role. My TV family is a modern, gay and stimulating one—just as I hope my real family is. My two 'live' sons and my TV children vie for room in my heart. And there are times when I've quarreled with Bob on the show, come home and apologized to my husband. He's baffled, but I must say he likes it!"

## TV MOTHERS ARE YESTERDAY'S HOLLYWOOD SWEETHEARTS



... from left, Marjorie Reynolds, Mary Brian, Rochelle Hudson and Jane Wyatt.





MEET THE BOSS  
WITH THE  
BEAUTIFUL  
SECRETARY

**Don** Porter, who plays Ann Sothern's boss in TV's *Private Secretary*, is the unwilling subject of what's probably the most mixed-up type-casting in the acting business.

His TV role shows him as such a pleasant, affable young man that he constantly receives fan mail from nice little old ladies advising him not to smoke so much. (They probably don't watch his cigaret sponsor's commercials.) But in movies, he's always cast as a smooth gangster who's so villainous that these same little old ladies probably hope he'll be knocked off in the first reel.

None of which worries Don. "This Peter Sands role I play in *Private Secretary* is such a universal sort of character," he said, "that I don't think

there's much danger of my being typed in TV. In fact, the movie scripts offered to me recently are so varied that I think the movie people realize now that I can play comedy, too."

Don grew up in Portland, Ore., where he worked as a filling-station attendant and bookkeeper. He became interested in acting when he started to go with a girl from the Portland Civic Theater. His first taste of spear-carrying made him so enthusiastic that he enrolled in a drama school and then hit the road with stock companies. He finally earned a movie contract and, despite the interruption of war years, went on to play in "711 Ocean Drive," "D.O.A." and other films. He was signed for *Secretary* after a casting director saw him in a stage comedy.





# Chicago Dateline

**Channel Chatter:** The happiest Mary Hartline fan in Chicagoland is a little nine-year-old girl, a polio patient in



**O'Neil**

Evanston Hospital. Mary recently made a bedside visit to the little girl, who has long blond hair just like the *Super Circus* queen. And here's a footnote: it was the same hos-

pital where Mary was a polio patient in 1946. What a heart Hartline has!

TV GUIDE's 1954 golf champ, Danny O'Neil, has been asked to play in the famous Tucson Invitational Tourney next spring. Competing will be such aces as Frank Stranahan and National Amateur Open king Arnold Palmer.

Remember Hank Grant? Hank, who was a Chicago TV fixture for several years, has just hit it rich in Hollywood. Lured at a fat salary, he's joined the writing staff of the *Bob Crosby Show*. Look for some spry dialog.

WBKB scored a coup in landing Johnny Desmond as a singing emcee

for a new Saturday afternoon stanza, an offering described as a "high-pleasure, low-pressured record and talent show." Network commitments may prevent his becoming permanent emcee, however. Moreover, two other Chicago stations are bidding for Johnny's services. Whoever nabs him gets a real buy.

Eddie Doucette offered a true vintage recipe recently on WNBQ's *Home Cooking*. It was a 300-year-old formula culled from Eddie's vast library of cookbooks. This boy really digs deep.



**Bruce**

Apparently the public hasn't turned sour on "Sweetest Day" yet. The promoters are again busy this year picking local TV talent to headline the event, scheduled for

Oct. 16. Dinny Bruce and Len Dresslar, both of WBBM-TV, were chosen as "Sweetest Girl" and "Sweetest Male" respectively. Howard Miller and June Valli were named "Sweetest Couple on TV."

## channels listed in program section

### CHICAGO, ILL.

- |                        |                      |                           |                      |
|------------------------|----------------------|---------------------------|----------------------|
| ② <b>WBBM-TV</b> (CBS) | 410 N. Michigan Ave. | ⑦ <b>WBKB</b> (ABC)       | 20 N. Wacker Dr.     |
| ⑤ <b>WNBQ</b> (NBC)    | Merchandise Mart     | ⑧ <b>WGN-TV</b> (Du Mont) | 441 N. Michigan Ave. |

**MILWAUKEE, WIS.** — ④ **WTMJ-TV** (NBC) 720 E. Capitol Dr.

General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois

Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois • All Phones: Wabash 2-0366



Member: Audit Bureau of Circulations



# CAN THE LADIES *Take* DUGGAN?

Until last month, when WBKB took the wraps off the new *Tom Duggan Show*, the project to transform Tom into a ladies' man had a kind of lady-and-the-tiger aura about it.

What kind of emcee would he make? Would his penchant for hamming it up outweigh his charm? (Did he actually possess charm?) Would he emerge the rampaging tiger of old or would he play the lamb—a meek, courteous, gracious lamb at that?

The answer was evident the moment his show debuted on Channel 7 (week-days, except Wednesday, 1:30 P.M.). He retracted his claws a bit but was still untamed. Possibly because he felt the female hide wasn't as thick as that of boxing promoters and politicians, he didn't rant and storm in the manner he displays on his nightly 11:10 P.M. performances. But he didn't spare the insults.

In short, if Tom is tinctured with the milk of human kindness, it's likely curdled.

Duggan uses the whole show to satirize similar programs. He pointedly calls his supporting players the "Little Duggans." These players are: vocalists Janet Brace and Janie Johnson; Irwin Burke, an old comic foil of Ernie Simon's; Don Jacoby and the Cotton-pickers, a band clad in loud jackets that plays even louder music; youthful announcer Tom Casey.

When Duggan is performing, the show runs at a lively gait. He's apt to yawn, mug, or go into an impromptu dance. The more brash his behavior, the more the ladies in the audience seem pleased.

But the same cannot be said of comic Irwin Burke, who acts as stooge and cutup in the audience. His fluttering mannerisms are in poor taste.

Parodies abound on the show and generally fall flat. There is a soap opera, for instance, called "Stella Pittsburgh." It's the story of a 35-year-old girl who wants to forsake her plumbing supply business for romance. Tom, the cast, and studio guests play the tragic characters. Despite good intentions, the skit drags.

Duggan, whose ego is far from anemic, also delights in being the voice of authority. A hefty segment of his show is devoted to answering questions directed at him from guests or the mails. Glib and windy, Duggan always has an opinion on everything from football to fluoridation.

Ultimately, the fate of Duggan's show rests in the hands of the ladies who spin the dials. With this in mind, TV GUIDE gives the following samples of distaff opinions received from the studio audience and the mail:

"I like it, but the talent could be stronger. And why is Tom so darn sarcastic?"—*Mrs. V. Szacik, Chicago.*

"I enjoy such an informal show and find it pleasant."—*Mrs. D. Todd, Chicago.*

"I think it's the cheapest show on TV. I wish Tom would stay exclusively on his nighttime show. Then his cracks wouldn't be so bad because you're usually half asleep."—*Mary Chapman, Chicago.*

"It seems completely unrehearsed. He's never been afraid to call a spade a spade."—*Mrs. Diane Ziegler, Chicago.*

What do you think?





For Week Beginning October 9th, 1954

## SATURDAY MORNING

### 6:55 ② Today's Thoughts

Morning inspiration.

### 7:00 ② Ray Rayner Show

Music on records and weather reports.  
(Five minutes of local news, 7:55, 8:55.)

### 9:00 ② What Do You Want To Be?

Children tell their ambitions for the future to Dinny Bruce.

#### ④ Toyland Movietime—Film

#### ⑦ This Is The Life—Religion

"Maney for the Master." The habits of the covetous Burtans are changed by the look on the face of a hand-made doll. Forrest Taylor, Onslow Stevens.

### 9:15 ⑦ Commercial

### 9:30 ② Winky Dink And You

Jack Barry and Winky celebrate the start of their second year on TV by welcoming Ham Fisher, creator of *Jae Pa-loaka*, as a guest. Ham shows aspiring young cartoonists how to draw his famous fighter, whereupon Jack attempts to teach Jae how to box. Viewers also see the second episode of "Elma the Spy."

#### ④ Mr. Wizard—Science

#### ⑦ Smilin' Ed McConnell—Kids

Smilin' Ed presents "The Tiger Cub," another adventure of Gunga. This week we follow the jungle boy and Teela, his elephant, as they journey through the tiger-infested jungle to deliver a ruby to the Rajah of Crishwar's daughter. Smilin' Ed also introduces Uncle Fishface, who tells the story of "Cinderlacks and Galdiehaad." (Film)

#### ⑦ Saddle And Stage—Film

Adventure tales of the West.

### 9:45 ⑦ Cartoon Time—Kids

### 10:00 ② Capt. Midnight—Adventure

"Operation Failure." Captain Midnight and his friend Ikky are asked by the government to fly behind the Iran Curtain and free Zabar, who is being held captive by the Reds. The two members of the secret squadron undertake the dangerous mission. Richard Webb, Sid Melton, and John Mylang. (Film)

#### ⑦ ④ Space Patrol—Adventure

Commander Buzz Carry and Cadet Happy blast off from terra determined to bring the evil Dr. Frederic Kurt to justice. The doctor has been converting his patients into giant, robot-like slaves. (Hollywood)

#### ⑦ Chicago Dairy Parade

**SPECIAL** The giant float-studded dairy parade down State Street is a salute to the Nation's farmers and serves as the kick-off for the Second Annual International Dairy Show at the Amphitheater. Educational floats depict history and importance of the dairy industry. Olsen and Jahnsan, Duncan Renalda, and Bob Atcher are among the guest celebrities.

### 10:30 ② Abbott & Costello—Comedy

"Television Show." Costello finally appears as a contestant on his favorite TV quiz show. Lou wins a prize, but creates plenty of trouble to offset his gain. (Film)

#### ④ Smilin' Ed McConnell—Kids

Ed is host, story-teller.

#### ⑦ Scrub Club—Kids

Claude Kirchner and "Scrubby," the talking pig, supervise the festivities. First run cartoon films are shown. (Guests invited. Write WBKB Guest Relations.)

See our new  
TV show!  
"Sports for  
the Family"



**BUD WILKINSON**, famous college football coach, gives tips to Mom, Dad and the kids on watching and playing all popular sports.

**12:30 P. M. SAT.**  
**WNBQ • Channel 5**

10:45 **7 Cartoon Time—Kids**

11:00 **2 Big Top—Circus Fun**

Ringmaster Jack Sterling presents the following circus acts from the Philadelphia tents: The Alberta Zoppe Family, horseback riders; Signarina Tosca, aerialist; The Koyo Family, tumblers; Andes' novelty dog act, animal act.

**4 What's New In The Kitchen**

Miss Kay Naun of the U.S. Department of Agriculture talks an "Livestock."

**5 Film Shorts**

**7 Pep Rally—Variety**

Pre-football music and variety with Kenny Bowers.

**9 F Bar F Ranch—Audience**

Arkie the Arkansas woodchopper welcomes the boys and girls of Chinatown for a traditional celebration of Chinese Republic Day, Sup Uet Sup, October, 1911, which corresponds to the American Fourth of July. The F Bar F Wranglers join Arkie in Western sang.

11:15 **5 Industry On Parade—Film**

11:30 **5 Youth Wants To Know**

**9 Adventures Of Danny Dee**

Danny Dee, and his little sister, Debby, find themselves in a wonderland of enchantment on the drawing board of the artist Roy Doty.

11:45 **4 Let's Look At The News**

**AFTERNOON**

12:00 **2 Lone Ranger—Western**

"Friend in Need." The Lone Ranger disguises himself as a revolutionist and rides down to Mexica in order to trap a homicidal robber. (Film)

**4 Wild Bill Hickock—Western**

**5 American Inventory—Docum.**

"Convention Story."

**7 The Record Show—Music**

Jahnnny Desmand sings and emcees, Dick Marx accompanies, and Vince Garrity gives the latest national and prep football scares. (Guests invited. Write WBK for tickets.)

**9 MOVIE—Feature Film**



**12:30 ② Ray Rayner Show—Variety**

Ray and Mina Kolb with pantomimes and music for teen-age guests.

**④ Hot Shot Review—Music****⑤ Sports For The Family**

Bud Wilkinson with talk of sports. Sponsored by *Meadow Gold*.

**⑦ Ramar Of The Jungle**

"The Evil Trek." Ramar and his companions search for and find the White Goddess, who leads an unfriendly tribe. Jon Hall is Dr. Tom.

**12:45 ⑤ Canadian Football**

The game today will be chosen from the following two now scheduled: Toronto Argonauts vs. Hamilton Tiger-cats, and Montreal Alouettes vs. Ottawa Rough Riders. Jim Crowley and Lindsey Nelson are the sportscasters.

**1:00 ④ Sports Time—News****⑦ The Record Show—Music****⑨ MOVIE—Feature Film****1:15 ⑦ ④ Pre-Game Huddle**

Bill Stern handles the mike.

**1:30 ② Junior Cameraman—Hobby**

Chuck Acree with tips for young photography enthusiasts.

**⑦ ④ NCAA Football Game**

Rice vs. Wisconsin at Wisconsin. Tom Harmon and Jack Drees are at the microphones, and Bill Stern handles the "color" commentary.

**2:00 ② Jackson And Jill—Comedy****⑨ MOVIE—Feature Film****2:30 ② Choose Your Career****3:00 ② Operation New Horizon**

Chicago Teachers College shows film clips of various class problems, illustrating the many things a teacher must apply in her teaching. "What Goes into Good Teaching," is discussed by staff members of Chicago Teachers' College, and the student teachers.

**⑨ MOVIE—Feature Film****3:30 ② Sports—Fahey Flynn****⑤ MOVIE—Drama**

"Kid Dynamite." A boxing match between champs of the East and West sides results in a double cross. Leo Gorcey.

**5:30 pm****THEATRE at DUSK**

*exciting* / DRAMA  
*new* / ROMANCE  
*film* / COMEDY  
*series* / ADVENTURE  
MYSTERY

THIS EVENING

**"CROSSROAD"**

*starring* ELLEN DREW  
*and* BILLY HALOP

EACH SATURDAY 5:30 to 6:00 pm

**WBBM-TV CHANNEL 2**

Chicago's Showmanship Television Station

**CBS TELEVISION**

## 4:00 ② MOVIE—Western

"Under Texas Skies." A son returns home after a long absence to find his father, the sheriff, dead at the hands of an assassin. Robert Livingston, Bob Steele.

## ③ MOVIE—Western

Frontier Playhouse: "Gun Smoke." A U.S. Marshal and his pal are on vacation, but their holiday is interrupted by a murder. Johnny Mack Brown.

## 4:05 ④ Football Scoreboard

## 4:15 ④ Football Roundup

## ⑦ The Record Show—Music

Johnny Desmond with songs and guests.

## 4:30 ④ Lone Ranger—Western

## 4:45 ⑤ Hobby Time—Crafts

Bill Helion demonstrates the completion and mounting of "Copper Pictures," which are available in kit form. They are backed with clay, antiqued and silhouetted by a chemical process, and mounted in frames. Pre-hammered for the hobbyist, they have a genuine antique look.

## 5:00 ② Standout—News Features

Jim Conway host, Frank Reynolds, newscaster, and Adele Scott, accompanist, present live and filmed highlights of the week's outstanding events.

## ④ Kit Carson—Western

"Eyes of the Outlaw." Kit Carson and his loyal friend, El Toro, are involved in an exciting adventure. Bill Williams and Don Diamond.

## ⑤ Mr. Wizard—Science

Don Herbert investigates the methods people have used to tell time since the days of the sun dial, when he assumes the role of Mr. Wizard. With the help of his young assistant, Buzz, he takes apart a modern alarm clock and shows what makes it tick.

## ⑦ Columbus Day Film

**SPECIAL** "Dawn of America."

## ② MOVIE—Western

"Shadow Of Death." A cowboy goes in search of a murderer, and saves his friend's ranch. Buster Crabbe and Al St. John are starred.

## 5:15 ② Barker Bill's Cartoons

## 5:30 ② Theater At Dusk—Drama

"Crossroads." A husband learns that his wife plans to leave him. Ellen Drew and Billy Halop are featured.

## ④ Cisco Kid—Western

## ⑤ Hopalong Cassidy—Western

"The Valley Raiders." Hoppy and Red are riding to Stone Valley to see the Sheriff when they find him ambushed by two riders. William Boyd.

## EVENING

## 6:00 ② Gene Autry—Western

"Santa Fe Raiders." Gene and Pat make a vow to track down the man who murdered their pal John Morgan. However, Gene finds himself framed for safe-robbing and thrown in jail, when he tries to find the killer. (Film)

## ④ Weather—Bill Carlson

## ⑤ Abbott & Costello—Comedy

Hi-jinks with Bud and Lou.

## ⑦ Home Buyers' Guide—Tips

Make a date for

# SATURDAY NIGHT

with

# MICKEY ROONEY



in new family comedy series

# "HEY MULLIGAN"

# CHANNEL 5

# 7:00 PM, CST



presented by the jolly  
Green Giant, your best  
friend in peas and corn.



**9 MOVIE—Western**

Six Shooter Theater: "Border Feud," starring Lash Lo Rue and Al St. John.

**6:05 4 Sports—Lloyd Petit****6:15 7 Film Shorts****6:20 4 Let's Look At The News****6:30 2 Beat The Clock—Games**

Bud Callyer emcees the stunt show.

**5 4 Ethel And Albert**

Albert is chosen by the townspeople to run for mayor of Soudy Harbor. Albert starts his political campaign and plunges into the woes and worries of a god-handing politician. Peg Lynch, Alon Bunce.

**7 Sports Final—Duggan****7:00 2 JACKIE GLEASON SHOW**

We pass through the Gleason Gallery of Characters tonight, and we may find portraits of Reggie Van Gleason III, the Mother Fletcher pitchman and the poor soul. The June Taylor Doncers do a production number, and the flower of the musical world, Roy Bloch, leads the orchestra. Art Corney, Zamoh Cunningham.

**5 4 MICKEY ROONEY SHOW**

Mickey's parents decide to buy the mountain cabin where they spent their honeymoon years ago. But the cabin is occupied and Mickey decides to use strategy to smoke the occupants out. (Film) Sponsored by Green Giant Co.

**7 LET'S DANCE—Bands**

Dance music from New York and Chicago. Helene & Howard, comedy dance team, are guests in New York of Ralph Flanagan and his regular music makers, The Singing Winds, The Rhythmettes, and Kee Largo. In Chicago, Art Mooney presents singers June Volli and Alan Foster.

**9 PRO-FOOTBALL—Sport**

Pittsburgh Steelers vs. Philadelphia Eagles.

**7:30 5 4 PLACE THE FACE—Game**

Bill Cullen is here again to help three guest personalities place faces from their past, within a three-minute time limit.

**8:00 2 TWO FOR THE MONEY**

Herb Shriner quizzes contestants.

**5 4 IMOGENE COCA—Comedy****7 BOXING—Rochester**

Cisco Andrade, Compton, Col., vs. Henry Davis, Las Angeles, lightweights, 10 rounds. Jack Gregson reports.

**TV GUIDE RATINGS**

Rating	Bouts	W	L	D	KO's
Andrade	7	26	25	0	14
Davis	Unrated	69	48	16	5

Andrade, the unbeaten "Compton Comet," faces a real test in his drive towards a shot at the title. In Davis he meets an opponent who has fought and beaten some of the best fighters in the division. Cisco will depend on his speed and general class to add Davis to his string.

Compiled by Not Fleischer (The Ring)

**8:30 2 MY FAVORITE HUSBAND**

George Cooper decides to ignore the alarm clock and spend a lazy day in bed. By the end of the day George isn't too sure whether a day at the bank wouldn't have been for more restful. Joon Coulfield, Barry Nelson. (Film)

Don't Miss  
This New  
TV Treat!

**DONALD  
O'CONNOR**

on

**TEXACO STAR THEATER**

**Saturday night**

**Channels 4 - 5 • 8:30 P.M.**

Presented by  
**YOUR TEXACO DEALER**

The best friend your car  
has ever had!



**5 4 DONALD O'CONNOR**

**DEBUT** The versatile Hollywood star takes over the alternate half-hour spot in a musical situation-comedy series. Donald's guests are the one and only Jimmy Durante, dancing star Mitzi Gaynor, and comedian Sidney Miller. (Film) Sponsored by Your Texaco Dealer.

**9:00 2 THAT'S MY BOY—Comedy**

Junior's schooling is endangered when "Jarrin' Jack" has to purchase some expensive equipment to dredge Noonan's Swamp. The only solution Jack can think of doesn't seem to be appropriate for his son. Eddie Mayehoff, Gil Stratton, Jr., Rochelle Hudson. (Film)

**5 4 GEORGE GOBEL—Comedy**

The casual comic appears in a sketch with actress Angela Lansbury. The sketch purports to give the viewer a peek into the life of the Gobel family. Peggy King, songstress, is backed by the John Scott Tratter Orchestra. (Hollywood)

**7 STORK CLUB—Interviews**

Sherman Billingsley's famous night club, The Stork Club, is the background for interesting personalities.

**9 WRESTLING—Marigold**

Starting time is approximate. Show will follow conclusion of football game. Main event: Frank Dallo vs. Argentina Rocca. Jack Brickhouse announces from Marigold Garden in Chicago.

**9:30 2 STAR SHOWCASE—Drama**

"The Bed and the Board." A man promises his wife a mansion, but it turns out to be a big house with two mortgages and six boarders, one of them a curvaceous blonde. Charles Coburn stars. Edward Arnold narrates.

**4 MOVIE—Suspense**

"The Amazing Mr. X." A fake medium tells a young woman that he can communicate with her dead husband. Turhan Bey, Lynn Bari, Cathy O'Donnell and Richard Carlson are featured.

**5 YOUR HIT PARADE**

The Nation's top songs are presented by Polly Bergen, Snooky Lanson, Gisele MacKenzie, Russell Arms and the Raymond Scott Orchestra. Extra dividends are a dance interpretation of "Stardust" and a production treatment of "I've Got the Sun in the Morning" featuring singer Gisele MacKenzie.

**7 WHAT'S THE ANSWER—Quiz**

Mal Bellairs moderates.

**10:00 2 MOVIE—Comedy**

"The Fabulous Joe." A well-to-do but downtrodden husband receives some good advice from a talking dog. Marie Wilson and Walter Abel.

**5 MEET CORLISS ARCHER**

**DEBUT** Ann Baker stars as the pretty and laugh-provoking teen-ager in mad-cap adventures. Mary Brian, Bobby Ellis, and John Eldredge. *The exploits of the younger generation get our reviewer's verdict in next week's issue.*

**7 MOVIE—Drama**

"Blonde Ice." A quest for money and power leads a newspaper woman to murder. Robert Paige, Leslie Brooks.

## AUTHORIZED CITYWIDE

**TV SERVICE**

- Picture tube installations low as \$27.00
- Highest Quality Parts and Tubes
- Reasonable Home or Shop Labor Prices
- Our Work and Parts Guaranteed 1 Year

PICTURE TUBES  
AND PARTS IN  
STOCK FOR

ADMIRAL  
CROSLEY  
DUMONT  
EMERSON  
GAROD  
GENERAL ELEC.  
HALLICRAFTERS  
MAGNAVOX  
MAJESTIC  
MOTOROLA  
PHILCO  
RCA VICTOR  
SCOTT  
SENTINEL  
STROMBERG  
TRAVELER  
WESTINGHOUSE  
ZENITH

Call Nearest Number  
**Michigan 2-7100** 454 W. North  
**Wellington 5-3050** 1005 W. Belmont  
**GRaceland 7-3300** 3179 N. Clark  
**Kildare 5-0425** 4100 Milwaukee  
**EVERglade 4-0440** 2753 W. North  
**KEdzie 3-7766** 9 S. Kedzie  
**HYdepark 3-3100** 1305 E. 63rd  
**STewart 3-1000** 7460 S. Vincennes  
**LOngbeach 1-0002** 1139 W. Wilson

*Fritz*

Est. 1925  
A Trusted Name



10:30 5 JANET DEAN, R.N.—Drama

10:55 4 WEATHER—Bill Carlsen

11:00 4 The Lone Wolf—Drama

Louis Hayward stars in the role of Mike Lanyard, nemesis of crime.

5 Championship Bowling

Joe Wilson reports the activities of the world's top keglers.

9 MOVIE—Comedy

"Docks Of New York." A gang of tough kids crosses the path of foreign agents, jewel thieves, and murder. The East Side Kids, Leo Gorcey, Huntz Hall, Billy Benedict, and Bud Gorman.

11:30 2 Follow That Man—Mystery

"Ferry Boat." Mike Barnett becomes involved with a dangerous hot man when he seeks clues to a murder aboard an early morning boat to Staten Island. Ralph Bellamy is Barnett.

4 The Hunter—Adventure

Bart Adams tries to help a pretty young American feature writer get her story in communist Albania. Keith Larson replaces Barry Nelson as Bart Adams. (Film)

7 MOVIE—Intrigue

"Million Dollar Racket." In the process of investigating a young lady, a G-Man finds himself romantically interested. Bruce Bennett and Joan Barclay.

12:00 2 News Bulletin

4 News—Tom Mercein

5 MOVIE—Drama

"Mr. Ace." An unscrupulous female politician goes after the nomination for mayor. George Raft, Sylvia Sydney, and Stanley Ridges.

9 Commercial

12:05 2 MOVIE—Drama

"The Magnificent Rogue." Complications arise when an advertising man returns from service to find that his wife, who's been running his business in his absence, refuses to go back to housework. Lynne Roberts and Warren Douglas.

4 MOVIE—Drama

"A Guy Could Change." When a newspaperman loses his wife in childbirth, he feels hatred for the innocent baby. Allen Lane, Jane Frazee, and Bobby Blake.



11:30 pm

## "FOLLOW THAT MAN!"

starring **RALPH BELLAMY**  
as Mike Barnett, private investigator

tonight!

## "FERRY BOAT"

Who was the murderer aboard  
the early boat to Staten Island? . .

EACH SATURDAY

11:30 PM to 12:00 Midnight

**WBBM-TV CHANNEL 5**

Chicago's Showmanship Television Station

**CBS TELEVISION**

## MORNING

### 8:45 ② Christophers—Religion

Father Keller presents films and guests.

### 9:00 ② Lamp Unto My Feet

Dr. Walter Van Kirk tells of his experiences in Leipzig, Germany, this past summer, when the Communists permitted what they expected to be an insignificant Christian meeting. Instead, half a million people gathered to defy their Red leaders. The drama was written by Allan Sloane, author of "Martin Luther."

### ⑤ Sunday Funnies—Kids

### ⑦ The Christophers—Religion

Father James Keller with films and guests.

### ② MOVIE—Comedy

"Leave It To The Marines." A Marine recruit discovers that his fiancée has joined the corps. Sid Melton and Adele Mara.

### 9:30 ② Look Up And Live—Religion

### ④ This Is The Life—Religion

"Marriage Is for Keeps." Frank Beldon finds that love is sometimes blind even in matters of faith, when he loses Judy to a dashing and worldly young man.

### ⑤ Bible Time—Stories

Marcella Hein tells "The Ten Lepers."

### ⑦ Political Griddle—Talks

Candidates in the coming election speak.

### 9:45 ⑤ The Pulpit—Religion

The Catholic religion is discussed.

### 10:00 ② This Way Up—Religion

### ④ Church Services—Religion

The service at the First Church of the Nazarene is presented today.

### ⑤ Live And Learn—Discussion

Discussion on "The Psychology of the Child." Guest: Dr. Frances Horwich, "Miss Frances" of Ding Dong School, discussing "Personality Development of the Child."

### ⑦ MOVIE—Feature Film

### ② MOVIE—Action

"Mason Of The Mounted." Mason hunts down a murderer across the border.

### 10:30 ② What In The World

### ⑤ The Christophers—Religion

Father James Keller presents "All God's Children," featuring Touch Connors.

### 11:00 ② Turn Back The Clock

### ④ Sunday Comics—Kids

### ⑤ Pet Show—Mercein

An airline pilot returns from far-off lands with interesting pets. Each week he shows them to his nine-year-old friend Brigid Bazlen. Films and slides will be used. Tom Mercein is the pilot. (Chicago).

### ② MOVIE—Drama

"The Fighting Coward." A young detective is sent to capture a killer and discovers that the man is his father.

### 11:15 ⑤ Morgan Beatty—News

### 11:30 ② Contest Carnival—Kids

From Philadelphia, barker Gene Crane announces four more young performers: Doris Meador, rolling-globe act from Greenville, O. Dorothy Baker, acrobat of Wilmington, Del. William Landry, magician of New York City.

### ④ Wonders Of The Wild—Film

### ⑤ MOVIE—Feature Film

### ⑦ Faith For Today—Religion

Pastor William A. Fagal introduces a drama concerning comic books. A youngster asks, "If the good hero always wins over the villain, isn't that proof it's a good comic book?"

### 11:45 ④ Hank The Handyman—Tips

## AFTERNOON

### 12:00 ② News—Frank Reynolds

### ④ MOVIE—Feature Film

### ⑦ Illinois Government—Film

"Chicago Government," is discussed by Arthur G. Lindell, budget, of Chicago, and Professor Gilbert Steiner, Institute of Government and Public Affairs.

### ② MOVIE—Western

Action Theater: "Hell Town." The foreman of a ranch is in cahoots with a gang of rustlers. John Wayne, Marsha Hunt.

### 12:15 ② Weather—P. J. Hoff

### ⑦ Your Future Home—Ideas

### 12:25 ② Sports—Bill Watts

### 12:30 ② Range Riders—Adventure

"The Crooked Fork." A plot by an unscrupulous town leader to put a man's freight line out of business is uncovered.



**Every Sunday:**

**Tales of**

**HANS CHRISTIAN ANDERSEN**



the immortal folk tales from the Danish; as told by one of the world's greatest story tellers.

**2:30 P.M.**

**7-8 P.M.**

play-by-play films of the preceding day's clash between the Fighting Irish and another of the country's top teams.



**NOTRE DAME  
Football Films**

**WBKB**

**Channel 7**

**5 The Catholic Hour**

"Uncle George and Uncle Malachy" is a dramatization in four parts of the stories written by Father Urban Nagle about his childhood in New England soon after the turn of the century. In the first episode Father Nagle introduces us to Uncle Malachy, his father's brother who had retired young on a pension and who lived with the Nagle family. Postponed from last week.

**7 Amateur Hour—Talent**

Bob Murphy emcees. (Guests are invited to the Civic Opera Theater. Tickets unnecessary.)

**1:00 2 True Picture—Film****5 John Ott—Gardening**

Mr. Ott talks about "growing plants under fluorescent light."

**9 MOVIE—Drama**

"Ringside." When his brother is blinded during a championship bout, a concert pianist thirsts for revenge. Don Barry.

**1:30 2 Hall-Mitchell Debate**

**DEBUT** First in a series of four TV debates on current campaign issues, in the tradition of the Lincoln-Douglas debates of nearly a century ago. The chairman of the Republican National Committee, Leonard Hall, and the chairman of the Democratic National Committee, Stephen A. Mitchell, will participate in the first and the last of the debates. Messrs. Mitchell and Hall, when they do not meet on the same platform, will be seen in the cities in which they are campaigning, with live two-way television bringing them face to face.

**4 Stu Erwin—Comedy Drama****5 Big Picture—Army Film****7 Wild Bill Hickok—Western**

"Blacksmith Story." Wild Bill matches wits with a burly and brutal blacksmith. Guy Madison and Andy Devine.

**2:00 2 Farmtown USA—Menard**

George Menard shows all dairy breeds, including triplet heifer calves. Triplets occur once in three million times. Guests include Miss Universe, Miss Miriam Stevenson, and Alice in Dairyland, Miss Mary Ellen McCabe.

**4 Wisconsin House Party**

Variety show featuring the Grenadiers, guest talent, and Tom Mercein as emcee.

**5 City Desk—Discussion**

William Ray moderates a panel discussion concerning Chicago's city problems.

**7 Annie Oakley—Film**

"Valley of the Shadows." The violent hatred of ruthless murderers stands in sharp contrast to the innocent charm of youthful puppy love. Gail Davis.

**9 MOVIE—Feature Film****2:30 2 Adventure—Education**

Charles Collingwood introduces three "subjects": the story of Heinrich Schliemann and his great contribution to archeology. Schliemann defied the jeers of scholars and set out to find the ancient city of Troy by using Homer's "Iliad" as a guide. A pictorial study of the people of Sierra Leone, Africa. The habits of wild life.

---

## NEW TIME FOR FAMILY LAUGHS



## HANK McCUNE

**3:30 SUNDAYS**

(Just before Super Circus)

**WBKB (7)**



Sponsored by

**BOWMAN DAIRY COMPANY**

---



**5 American Forum—Disc.**

"Where does the future control of Congress lie?" Neal E. Smith, president of the Young Democratic Clubs of America, and Sullivan Barnes, chairman of the Young Republican National Federation, will be queried on this topic by presidents of Democratic and Republican organizations. Stephen McCormick moderates.

**7 Hans Christian Andersen****3:00 4 Roy Rogers—Western****5 Out On The Farm****7 Rocky Jones—Space Ranger****9 TV Showcase—Film****3:30 2 This Is The Midwest-Docum.****4 Ramar Of The Jungle****5 Zoo Parade—About Animals**

"Ring of Animals in the Sky." Marlin Perkins and his guest, Wagner Schlesinger, director of Chicago's Adler Planetarium, discuss the animals represented in the signs of the zodiac. Among these are the ram, the bull, the lion and the goat. (Chicago)

**7 Hank McCune Show**

**RETURN** Hank is back to bring confusion to Lester and his friends. Hanley Stafford. Sponsored by Bawman Dairy Co.

**9 Times Square Playhouse**

"Blackmail." A glamorous and internationally famous actress receives a note demanding \$25,000 and threatening that unless she pays, a certain incident that occurred in Berlin after World War II will be revealed to her husband. Herbert Marshall narrates.

**4:00 2 Man Of The Week****5 4 Hall Of Fame—Drama**

"The Immortal Oath," by Eileen and Robert Masan Pollock. We go to ancient Athens to witness the creation of the oath of Hippocrates. Hippocrates is thrown into prison for defying the high priests by insisting that medicine, not religious rites, would cure disease.

**7 Super Circus—3 Ring Thrills**

Claude Kirchner and Mary Hartline.

**9 MOVIE—Action**

"Little Big Horn." A squad of U.S. Cavalrymen tries to warn General Custer.

**4:30 2 Youth Takes A Stand**

Jim McKay moderates as high school students debate. Panel includes: Paul Jankowski of Cathedral Latin High School in Cleveland, O.; Carol Springer of Mary Lewis Academy in Jackson Heights, N.Y.; Roberta Kaplan of Olney High School in Philadelphia.

**4 It's A Draw—Cartoon Quiz**

Sid Stane draws clues for panelists Ken Haagensen, Carolyn Lawrence, and Walter Kessler. Art Whitfield emcees.

**5 Background—Documentary**

**RETURN** Joseph C. Harsch is again the narrator for this series which each week gives a concentrated report on an issue behind the news. Ace cameramen and newsmen are assigned to cover these stories. Today's topic is the future of German rearmament in the light of the French rejection of EDC.

**5:00 2 The American Week****4 You Asked For It—Requests**

**PREMIERE!!**  
**Sunday 5:00 P.M.**

Play the fascinating  
new television game



It's Fun! You May Win!

**WGN-TV**  
**Channel 9**

## 5 Meet The Press—Discussion

Henry Cabot Lodge, U.S. representative at the UN, is interviewed by reporters including headman Lawrence Spivak. Ned Brooks moderates.

## 7 Cisco Kid—Western

## 9 Play Marko—Game

Adrienne Falcan, Miss Chicago of 1951, and Howard Dorsey supervise the game.

## 5:30 2 You Are There—Drama

"The Great Adventures of Marco Polo." CBS cameras cover Marco Polo's escape from his captives. We go back to the days when America was an unknown island, and see the great adventurer trick Kublai Khan.

## 4 Ozzie And Harriet—Comedy

## 5 Roy Rogers Show—Western

"Backfire." Hook Carter rabs Rev. Loomis, who is carrying the payroll from the Mineral City bank to the hard rock mine.

## 7 Bowling Clinic—Tips

### EVENING

## 6:00 2 Lassie—Drama

## 5 4 People Are Funny—Game

Art Linkletter with stunts. A wife and two bloodhounds hunt down an "errant" husband, a singing salesman must judge some crowd reactions, a couple is asked to taste "harsemeat" hamburgers. (Film)

## 7 You Asked For It—Requests

Art Baker presents America's champion windbag, Jack Masley, who will match his lungs against a mechanical tire pump. Also featured, a mid-air airplane climb.

SUNDAY 6:00 P.M. CHANNEL 9

## DEPUTY MARSHAL

Marshal JON HALL, trailing two killers, identifies only one. Unknown to the Marshal the second killer seeks to take over a valuable ranch from its beautiful owner, FRANCES LANGFORD.



THE WHITE CROSS THEATRE  
Sponsored by  
BANKERS LIFE & CASUALTY CO.

## 9 MOVIE—Musical Western

White Cross Theater: "Deputy Marshal." A group tries to take over some valuable acreage. Jan Hall, Frances Langford, Julie Bishop, and Jae Sawyer. Sponsored by Banker's Life & Casualty Co.

## 6:30 2 Private Secretary—Comedy

Susie expects to go to the farewell concert of an Italian opera singer with her bass, Mr. Sands. Susie's plans are disrupted by an ex-movie star. Ann Sothern.

## 5 4 Sunday In Town—Review

**COLOR** Max Liebman has woven another "spectacular" around the fabulous New York City Center Building, where fine performances of opera, light opera, ballet and drama are presented. Stars are actress-comedienne Judy Holliday, Tonight emcee Steve Allen, night-club comedian Dick Shawn, farmer Shaw of Shows singer Jack Russell and the New York City Ballet. Max Liebman is the producer and director, Charles Sanford is the musical director, Clay Warnick is choral director, and Frederick Fox is the art director. Costumes have been designed by Paul du Pant. Steve Allen will be the emcee.

### Program

(Not necessarily in order listed)

1. Ballet: "Filling Station." One day's incidents at a typical filling station. Stars: Janet Reed, Jacques d'Amboise, Tadd Bolender. Producer: Henry Margentha III. Choreographer: Lew Christensen. Artistic Director: George Balanchine. Music: Virgil Thamsan. Conductor: Leon Barzin. Costumes: Paul Cadmus.

### Scenes

1. Motorist asks directions
2. Truck driver fills up
3. State trooper pursues trucker
4. Motorist returns
5. Rich girl and boy
6. Ensemble dance
7. Robbery
8. Trooper returns with gangster
9. Funeral carterge
11. The Waitress ..... Judy Holliday.

(Continued on page A-19)



Judy plays a waitress from a nearby restaurant who delivers food to a ballet group in rehearsal. All at once she becomes a part of the ballet.

III. Pianist at Home .....Holliday, Allen, Shawn; domestic comedy.

IV. Blind Date .....Holliday, Allen. Judy is Steve's blind date for an opera performance.

V. "I Concentrate on You" ..... Russell to Holliday

VI. "Mississippi Mud" .....Holliday, Allen, Shawn

VII. Comedy Monologue .....Dick Shawn

VIII. "Black is the Color of My True Love's Hair".....Russell, singers, dancers

IX. "Barcarole" .....Russell, singers, dancers

### 7 Playhouse—Polly Bergen

"Gentlemen's Affair" stars Jay Novello and Donald Randolph as Simon Billingham and Devery. The story centers around Billingham, a professional assassin.

### 7:00 2 TOAST OF THE TOWN

Ed Sullivan presents the first preview shots of scenes from Judy Garland's forthcoming movie "A Star is Born." Also on hand will be songstress Patti Page; Xavier Cugat, his band and singer-dancer Abbe Lane. A special feature will be Sullivan's tribute to golfer Bobby Jones.

7 N. D. FOOTBALL HIGHLIGHTS—Jack Drees reports on yesterday's game between the Fighting Irish and Pittsburgh.

### 9 THEATER DATE—Drama

"Panama Patrol." Just as a young serviceman and his fiancée are about to obtain their marriage license, they are interrupted and sent out on a spy case. Leon Ames and Charlotte Wynters.

### 7:30 9 FAITH OF OUR FATHERS

Representing all faiths, the series features Chicagoland services of worship. This week, the Windsor Park Lutheran church.

### 8:00 2 G.E. THEATER—Drama

Ronald Reagan and Nancy Davis star in "The Long Way Round." A woman is so anxious to keep her husband from having a second nervous breakdown that she almost drives him back to the asylum.

### 5 4 TV PLAYHOUSE—Drama

"The Personal Touch," by George Baxt. The play is a farce picturing the tour of the United States taken by a young member of royalty. The boy lord, who is 19th in line for the British throne, comes to America with his governess, Lady Bridget. The tour proceeds as scheduled until Sam, a press agent, does some extra-curricular planning.

Cast

Sam .....Kevin McCarthy

Lady Bridget .....Celia Lipton

"The Little Lord" .....Rex Thompson

Adrian .....Robert Coote

### 7 WALTER WINCHELL—Talk

### 9 ROCKY KING—Roscoe Karns

Rocky gets a call on the murder of a dope addict. King learns that a showgirl who lives nearby not only discovered the murder, but caught a glimpse of the killer also. Roscoe Karns and his son Todd.

### 8:15 7 MARTHA WRIGHT—Music

Martha is our "Lady in the Dark" tonight as she draws the curtains and dims the lights with "Me and My Shadow," "Whispers in the Dark" and "Dancing in the Dark." Norman Paris is pianist.

### 8:30 2 HONESTLY, CELESTE!

#### DEBUT

Celeste Holm stars as Celeste Anders, a journalism teacher from a small midwest college who comes to the "big city" to become a newspaper woman on the New York Express. Upon arriving in Grand Central Station, Celeste strikes up a friendship with Marty, a recently released convict. Later at the newspaper office she meets her co-workers. Celeste Anders: Celeste Holm. Marty: Mike Kellin. Bob Wallace: Scott McKay. Mr. Townsend: Geoffrey Lumb. Mary: Mary Finney. Live from New York City.

### 7 DR. I.Q.—Quiz

James McClain quizzes the "Lady in the Balcony" and awards silver dollars for correct answers.

### 9 DUFFY'S TAVERN—Comedy

"Archie's Boys Club." Archie starts a boys club in the Tavern to impress the pretty grown up sister of a little boy

whom Archie almost spans. Ed Gardner and Pattee Chapman star.

## 9:00 ② FATHER KNOWS BEST

Jim Anderson is a firm believer in good citizenship, and he attempts to teach his children as much. His lesson works all too well as Cathy, Betty and Bud take Jim's words to heart. The three youngsters affect their, and their father's, services to various causes. Robert Young, Jane Wyatt, Elinor Danahue, Billy Gray. (Film)

## ④ ① LORETTA YOUNG-Drama

"Far Father Darling" is the story of old Thomas Seaton, who is committed by his daughter-in-law to a rest home. He escapes and meets Father Francis Darling, a priest who tries to help the old man. Raymond Greenleaf, Willis Bauchey. (Film)

## ⑦ BREAK THE BANK-Quiz

## ⑧ FLORIAN ZABACH-Music

Mr. Zabach makes violin magic.

## 9:30 ② WHAT'S MY LINE?-Quiz

Jahn Daly moderates for panelists Arlene Francis, Darathy Kilgallen, Bennett Cerf.

## ④ ① NEWS-Kelly And Clark

## ⑤ THE HUNTER-Adventure

"The General Spies at Dawn." General Jan Beran, a traitor, arrives in Paris with secret documents. Keith Larsen. (Film)

**IF YOU SUFFER**  
**PAIN** of HEADACHE  
 NEURALGIA  
 NEURITIS

get

**FAST RELIEF**  
 with



the way thousands of  
 physicians and dentists recommend.

**HERE'S WHY . . .** Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

## ⑦ CHAMPIONSHIP BOWLING

## ⑨ TV THEATER-Film Drama

"The Traitor." A GI who naively becomes a Communist in civilian life, betrays his POW's in Korea. Dan Keffer.

## 10:00 ② NEWS SPECIAL

## ④ RAY MILLAND SHOW

## ⑤ WEATHER-Clint Youle

## ⑧ MOVIE-Drama

"Part of New York." (1st Showing.) The Custom Bureau tries to break up illicit traffic in narcotics. Scatt Brady.

## 10:10 ⑤ DORSEY CONNORS-Ideas

"Make your own modern fixtures."

## 10:15 ② LIVING ROOM THEATER

"Rewrite for Love." Wanda Hendrix and Chick Chandler.

## ⑤ NEWS-Alex Dreier

"Man On The Go" with news.

## 10:30 ④ STUDIO 57-Drama

## ⑤ THE BIG PLAYBACK-Film

## ⑦ MOVIE-Feature Film

## 10:45 ② HERE'S HOW-Crafts

Dinny Bruce and Phillip Lewis demonstrate how householders can do odd jobs and make use of common tools.

## ⑤ SPORTS-Norman Barry

## 11:00 ② News-Frank Reynolds

## ④ Rocky King-Roscoe Karns

"Key to the Murder." Rocky King and Det. Hart encounter one of the most baffling murders of their careers. A gambler is shot dead and the murderer seems to have escaped from a room which was locked on the inside. Rascoe, Todd Karns.

## ⑤ MOVIE-Drama

"Backdoor To Heaven." The turbulent life of a man, from his handicapped childhood, through adult life. Wallace Ford.

## 11:15 ② MOVIE-Drama

"The Courtney Affair." A gentleman marries his maid. Michael Wilding.

## 11:30 ④ Big Town-Drama

## ⑨ News-Les Nichols

## 11:45 ⑨ Weather-Carl Greyson

## 11:50 ⑨ Record Comparisons

## 12:00 ④ News-Tom Mercein

## ⑦ MOVIE-Comedy

"Gert And Daisy Clean Up." The Waters Sisters are the stars.



## MORNING

- 6:40 **2** **Today's Thoughts**  
 6:45 **2** **Farm Daily—Menard**  
**5** **Everett Mitchell—Talks**  
 7:00 **2** **Morning Show—Jack Paar**  
 The Baird Puppets perform to "Meet a Happy Guy" and "I Won't Believe It." (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)  
**5** **4** **Today—Dave Garroway**  
 Dave has some filmed highlights of the week-end's top football games. He also has Frank Blair and Jack Lescoulie. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)  
**7** **Chicago Parade—Variety**  
 Chuck Bill emcees.  
 8:00 **7** **Breakfast Club—Don McNeill**  
 9:00 **2** **Garry Moore—Variety**  
 Garry and Durward Kirby talk about Letter Writing Week. Denise and Ken duet to "Ma, He's Making Eyes at Me." Ken sings, "In My Own Quiet Way."  
**5** **4** **Ding Dong School**  
 Nursery with Dr. Frances Horwich.  
**7** **Women And The World**  
 Ruth Crowley with the woman's angle.  
**9** **Paul Fogarty—Exercises**  
 "The Bear Walk," is Paul's formula for fine figures.  
 9:30 **2** **Godfrey And Friends**  
**5** **4** **A Time To Live—Serial**  
 Rudy Marion gives Kathy an inside story.  
**7** **Play House—Kiddies**  
 Angel Casey with games and stories.  
**9** **The Femme Show—Women**  
 Helen Joyce with household hints.  
 9:45 **5** **4** **Three Steps to Heaven**  
 Poco meets a man with an attitude toward the world very different from her own at the moment. Kathleen McGuire.  
 10:00 **5** **4** **Home—Women's News**  
**Features**  
 "Autumn Leaves"—song and dance.....  
 Jillana, Hugh, Downs  
 Remote from U.S. State Dept.....  
 Esther Van Wagoner Tufty  
 Show Business Previews....Arlene Francis

**7** **Creative Cookery—Recipes**  
 Monsieur Pope's specials for today: opera creams, special French dressing, breast of chicken supreme en casserole, and TV braunschweiger dip.

**9** **Hi Ladies—Interviews**

Mike Douglas emcees fun for women.

10:30 **2** **Strike It Rich—Quiz**

10:55 **7** **News—Ulmer Turner**

**9** **News—Steve Fentress**

Helen is at a loss to understand Diane.

**4** **What's New In The Kitchen**

**5** **Betty White Show**

**7** **Danny O'Neil Show**

Danny, Chet Roble, Nancy Wright.

**9** **The Romper Room—Kids**

Miss Rosemary with kindergarten fun.

11:15 **2** **Love Of Life—Serial**

11:30 **2** **Search For Tomorrow**

**5** **Feather Your Nest—Quiz**

Emcee Bud Collyer gives away household furnishings to lucky couples from the audience. Jeanne Williams assists.

11:45 **2** **Guiding Light—Serial**

Kathy apparently is becoming tired of her family's criticism of her social life.

**4** **Let's Look At The News**

11:55 **7** **News—Ulmer Turner**

**9** **News—Steve Fentress**

## AFTERNOON

12:00 **2** **Portia Faces Life—Serial**

**4** **Hot Shot Review—Music**

Joe Shott and his Hot Shots.

**5** **Noontime Comics**

Johnny Coons entertains the kiddies.

**7** **Happy Pirates—Kids' Fun**

Two Ton Baker and Art Hern.

**9** **Best Of The West—Kids**

Bob Atcher with Western films.

12:15 **2** **The Seeking Heart—Serial**

12:30 **2** **Welcome Travelers**

Co-hosts Tommy Bartlett and Bob Cunningham greet travelers in Chicago.

**4** **Weather—Bill Carlsen**

**5** **Bob & Kay Show—Chats**

12:35 **4** **Bob Heiss—Interviews**

Chats with "The Man Next Door."

- 12:45** ⑨ **Charm Salon—Beauty**
- 12:55** ⑦ **News—Ulmer Turner**  
 ⑨ **News—Steve Fentress**
- 1:00** ② **Robert Q. Lewis—Variety**  
 ⑤ **Home Cooking—Recipes**  
 Eddie Daucette prepares wine peach pudding pie as today's treat.  
 ⑦ **Ruth Crowley—Baby Care**  
 ⑨ **MOVIE—Western**  
 "Rangeland Empire." A battle rages over ownership of oil land. Jimmy Ellison.
- 1:15** ⑦ **The Doctor Answers—Talk**  
 Elizabeth Hart conducts discussion.
- 1:30** ② **Linkletter's House Party**  
 Art welcomes Vernon Pick, the uranium king, to his show today.  
 ④ **Beulah Donohue—Women**  
 ⑤ **Melody Magazine—Music**  
 Wed Howard reviews records.  
 ⑦ **The Tom Duggan Show**  
 Janet Brace, Janie Johnson, Irwin Berke, Don Jacoby and the Cattonpickers.
- 2:00** ② **Big Payoff—Quiz**  
 ⑤ ④ **Greatest Gift—Serial**  
 ⑨ **Paul Dixon—Music**  
 Paul has moved to New York for the fall season, and has a whole new slate of regulars for his record-pantomime and variety show.
- 2:15** ⑤ ④ **Golden Windows—Serial**
- 2:30** ② **Bob Crosby—Music**  
 "Crazy 'Bout You Baby," Jaanie; "Hold My Hand," Bob; "Hernando's Hideaway," all; "Rain, Rain, Rain," Modernaires.  
 ⑤ ④ **One Man's Family—Serial**  
 Hazel and her sister Claudia make a vow for the future.  
 ⑦ **Double Feature—Films**  
 (1) "Flight Thirteen." A man's entanglement in the conflict between passion and duty involves him in the eternal triangle. Pat Dane. (2) "The Mine." Three outlaws of the Old West try to outwit a posse. John Doucette.
- 2:45** ⑤ ④ **Concerning Miss Marlowe—Serial**
- 3:00** ② **Brighter Day—Serial**  
 Rev. Dennis gives Skip an important responsibility. Blair Davies stars.

- ⑤ ④ **Hawkins Falls—Serial**  
 ⑨ **MOVIE—Espionage**  
 "Criminals Within." Only five chemists in the world possess knowledge of a special secret formula. Eric Linden.
- 3:15** ② **Secret Storm—Serial**  
 ⑤ ④ **First Love—Serial**
- 3:30** ② **On Your Account—Quiz**  
 Dennis James takes over as emcee.  
 ⑤ ④ **World Of Mr. Sweeney**  
 "The Lock Picker." A wave of lock-picking occurs in Mapleton.  
 ⑦ **News—Ulmer Turner**
- 3:35** ⑦ **Time For Uncle Win—Kids**  
 Win Stracke with folk songs and fun.
- 3:45** ⑤ ④ **Modern Romances—Serial**  
 This week Martha Scott, story editor, narrates the tale of an airline hostess whose former husband returns.
- 4:00** ② **Shopping With Miss Lee**  
 ④ **Superman—Adventure**  
 ⑤ **Pinky Lee—Comedy, Games**  
 ⑦ **Pied Piper—Kids**  
 Art Fern with cartoons and stories.  
 ⑨ **Bandstand Matinee—Music**
- 4:15** ② **U.N. In Action—Discussion**
- 4:30** ② **Looking Forward**  
 ⑤ ④ **Howdy Doody—Puppets**  
 Ted Brown hosts, with Gabby Hayes.  
 ⑦ **Garfield Goose And Friend**  
 Frazier meets the king's grandma.
- 4:55** ⑨ **News—Les Nichols**
- 5:00** ② **Range Riders—Adventure**  
 ④ **Foreman Tom—Western**  
 ⑤ **Elmer The Elephant—Kids**  
 ⑦ **Santa's North Pole Review**  
 ⑨ **Bob Atcher Show—Western**
- 5:15** ⑦ **Jungle Adventure—Film**  
 "Jaws Of Death." Osa, Martin Jahnsan.
- 5:30** ② **Gene Autry—Western**  
 ⑤ **Close-Up—Music**  
 Howard Miller, June Valli, and Joseph Gallicchia, who conducts a 15-piece brass reed-rhythm band that capes with anything from bright brassy show tunes to authentic jazz numbers.  
 ⑨ **News—Leslie Monypenny**
- 5:45** ④ **News—Bob Kelly**  
 ⑦ **News—Austin Kiplinger**



② **Curbstone Cut Up—Chats**

Ernie Simon with interviews.

5:50 ⑦ **Sports—Jack Drees**

5:55 ④ **Weather—Bill Carlsen**

⑦ **Weather—Wayne Griffin**

**EVENING**

6:00 ② **Sports—Bob Elson**

④ **Sports—Larry Clark**

⑤ **Weather—Clint Youle**

⑦ **Kukla, Fran, And Ollie**

② **Captain Video—Adventures**

Jeff betrays the Rangers.

6:05 ⑤ **News—Jack Angell**

6:10 ⑤ **Sports—Joe Wilson**

6:15 ② **News—Julian Bentley**

④ **Malones And Marvin—Music**

Marv Moran and the Malone Sisters.

⑤ **Dorsey Connors—Travel**

Dorsey's guest is Jean Strauss, consul general of France in Chicago.

⑦ **News—John Daly**

② **Sports Final—Vince Lloyd**

6:20 ⑤ **Alex Dreier—Features**

6:25 ⑤ **Tony Weitzel—Comments**

6:30 ② **News—Douglas Edwards**

⑤ ④ **Tony Martin—Music**

The singer pays tribute to our Latin American neighbors as he sings "South of the Border," and "Uno." The Interludes sing "South American Way." Tony concludes the show with "Papa Loves Mambo." (Hollywood)

⑦ **Name's The Same—Quiz**

**RETURN** The popular game on which people with famous names appear to challenge the panel. Panelists include Joan Alexander, Bess Myerson and Gene Rayburn. Jamie has been discontinued for the present.

② **News—Spencer Allen**

6:45 ② **Perry Como—Music**

⑤ ④ **News—John C. Swayze**

② **Chicagoland Newsreel**

7:00 ② **BURNS & ALLEN—Comedy**

Gracie attends a "do-it-yourself" show and purchases a power machine so that George can build her a dresser. Gracie Allen, George Burns, Bea Benaderet.

⑤ ④ **CAESAR'S HOUR—Comedy**

Three buddies—Bob, George and Fred—are in charge of arrangements for a party at their country club in a New York City suburb. They sign up beautiful blonde warbler Peggy Lee, but aside from that they cook up a pretty kettle of fish for their fellow members. The full hour of situation comedy will feature songs by Peggy, and music by the orchestra under Bernard Green, who also does the music for Mr. Peepers and U.S. Steel Hour.

Cast

Bob ..... Sid Caesar

Peggy Lee ..... Herself

George ..... Carl Reiner

Fred ..... Howard Morris

Ginger Rogers stars next week at this time in another "spectacular." She's also featured in next week's TV GUIDE.

⑦ **COME CLOSER—Quiz**

② **BEARS QUARTERBACK CLUB**

Harold "Red" Grange and Luke Johnson, assistant coach, Chicago.

7:30 ② **TALENT SCOUTS—Variety**

⑦ **CONCERT—Howard Barlow**

Popular soprano Rise Stevens is guest soloist with Howard Barlow, who conducts the chorus and orchestra.

Program

Miss Stevens

Smoke Gets in Your Eyes ..... Jerome Kern

Habanera, from "Carmen" ..... Bizet

Ave Maria ..... Schubert

Brazil ..... Ary Barroso

Chorus

Tea for Two ..... Vincent Youmans

Orchestra

Aragonaise, from "Carmen" ..... Bizet

Rienzi Overture ..... Wagner

② **JALOPY RACES—Hollywood**

8:00 ② **I LOVE LUCY—Comedy**

"Mertz & Kurtz" was the name of the old vaudeville team that Fred played in. Now Kurtz is coming to town, and Lucy plays maid to help the Mertzes impress Kurtz. Lucille Ball, Desi Arnaz, Charles Winninger, William Frawley and Vivian Vance. (Film)

### 5 4 MEDIC—Drama

"Vagrant Heart, Vagrant Cup." A study of the medical and psychological treatment given to an alcoholic. The subject is married and the mother of two children. Daris Dowling. (Film)

### 7 To Be Announced

### 9 BOXING—Preliminaries

Chris Schenkel reports from St. Nick's.

### 8:30 2 DECEMBER BRIDE—Comedy

Lily causes her son-in-law some concern when she neither leaves the house nor receives any phone calls for a week. Spring Byington, Dean Miller. (Film)

### 5 4 ROBERT MONTGOMERY

The Broadway hit, "Autumn Cracus," by Dodie Smith, adapted for television by Theodore and Mathilde Ferra. Two American schoolteachers, both spinsters, are traveling in Europe. One is dreamy and romantic, the other shrewd and practical. At a small Swiss inn they meet the charming proprietor.

### Cast

Fanny ..... Julie Haydon  
 Herr Steiner ..... George Voskovec  
 Edith ..... Pat Nye  
 Miss Mayne ..... Betty Sinclair  
 Audrey ..... June Dayton  
 Alfred ..... Dean Harens  
 Herr Feldman ..... Edgar Franken

### 7 BOXING—Preliminaries

Fred Sayles and Tammy Laughran report.

### 9:00 2 STUDIO ONE—Drama

"Melissa," adapted from Taylor Caldwell's novel by Don Ettlinger. The beautiful Melissa has been devoted to her father, an eminent sociologist, and has worked for him as an assistant. She has even turned down a marriage proposal from a young publisher and tried to sour her young sister Phoebe toward love. Then her father dies suddenly.

### Cast

Melissa ..... Faye Emerson  
 Jeff ..... Walter Brooke  
 Mr. Dunham ..... Raymond Bramley  
 Dr. Farnsworth ..... Gage Clarke  
 Phoebe ..... Teal Ames  
 Ken ..... Alan Erickson

### 7 BOXING—Eastern Parkway

Bobby Dykes, Miami, Fla., vs. Ted Olla, Milwaukee, Wis., middleweights, 10 rounds. Fred Sayles and Tammy Loughran report from Eastern Parkway Arena.

### TV GUIDE RATINGS

Rating	Bouts	W	L	D	KO's
Dykes	Unrated	115	96	14	5 47
Olla	Unrated	53	36	15	2 23

Dykes, an in-and-outer, has good boxing and punching ability. He has been campaigning against all comers, and has more bouts under his belt than most of the active ringmen in action today. Olla, a strong body-puncher, will find Dykes no easy target. Olla will do the crowding while Dykes will counter-punch.

Compiled by Nat Fleischer (The Ring)

### 9 BOXING—New York City

Floyd Patterson, Brooklyn, N.Y., vs. Esau Ferdinand, San Francisco, light-heavyweights, 8 rounds. Chris Schenkel reports.

## TOP BOXING ON CHANNEL 9

MONDAY

8:00 P. M.

Hour of Top  
Preliminary  
Bouts

9:00 P. M.

10 Round  
Feature



# WGN-TV Channel 9

YOUR STATION FOR SPORTS



## TV GUIDE RATINGS

Rating Bouts W L D KO's

Patterson 4 16 15 1 0 10  
 Ferdinand Unrated 56 39 10 7 10

Ferdinand, the newly crowned California State champion, will be making his eastern TV debut. The highly rated Patterson, who has lost only to Joey Maxim, is a clever, hard-hitting fighter.

Compiled by *Not Fleischer (The Ring)*

## 9:30 4 MEET CORLISS ARCHER

## 5 FAVORITE STORY—Drama

"Twenty-one Days." A construction tycoon is given three weeks to live.

## 9:45 7 To Be Announced

## 9 SPORTS—Arch Ward

## 10:00 2 NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

## 4 WEATHER—Bill Carlsen

## 5 WEATHER—Clint Youle

## 7 DEATH VALLEY DAYS

"The Saint's Portrait." When King Charles II of Spain gave a portrait of St. Joseph to the Acoma Indians of New Mexico in 1629, he did not foresee its future.

## 9 MOVIE—Drama

"Lost Youth." (1st Showing.) A young detective poses as a college student in order to infiltrate a gang of hoodlums composed of college youths. Mossimo Girotti. English dialog dubbed. Sponsored by *Mages, the Store for Sports*.

## 10:05 4 INDUSTRY ON PARADE

## 10:10 5 DORSEY CONNORS—Ideas

"Coat hanger as a drying rack."

## 10:15 2 IN TOWN TONIGHT—Variety

Len Dressler and Merelyn Tote.

## 5 NEWS—Jack Angell

## 10:20 4 LET'S LOOK AT THE NEWS

## 10:30 2 NEWS—John Harrington

## 4 PARAGON PLAYHOUSE

## 5 SPORTS—Norman Barry

## 7 PLAYHOUSE—Drama

"Nor Gloom of Night." A comedy about a mail carrier with a reputation for telling tall tales, who reports a murder plot.

## 10:45 2 KUP'S SHOW—Irv Kupcinet

"The Chicago Story." Celebs interviewed.

## 5 HERBIE MINTZ—Music

## 11:00 2 Playhouse—Drama

"Three Little Sisters." Ruth Terry.

## 5 4 Tonight—Variety

## 7 News—Ulmer Turner

## 11:05 7 Weather—Wayne Griffin

## 11:10 7 Tom Duggan—Comments

## 11:30 7 Danny O'Neil—Music

## 9 News—Les Nichols

## 11:45 9 Weather—Carl Greyson

## 12:00 2 Late News

## 4 News—Tom Mercein

## 5 Now For Nordine—Poetry

Ken Nordine, "Literary Disc-jockey," answers viewers' requests for poetry. Call in your requests to SU 7-8300.

## 7 MOVIE—Drama

"Neighbors' Wives." The respectable wife of a detective shoots a blockmoller.

## 9 Midnight Run—Music

Popular discs of the day, and interviews.

## 12:05 2 MOVIE—Drama

"The Lost Crooked Mile." A private detective hunts thieves for a large reward.

MON. 10pm WGN-TV  
 ANOTHER GREAT  
**MAGES PLAYHOUSE**

FIRST RUN FILM!

**LOST YOUTH**

VIOLENT  
 DRAMA!  
 Timely as  
 Today's  
 Headlines!

YOUR HOST  
**MAGES** YOUR STORES FOR SPORT

TODAY  
6:45 am

# "TOWN AND FARM"

featuring

EVERETT MITCHELL

every

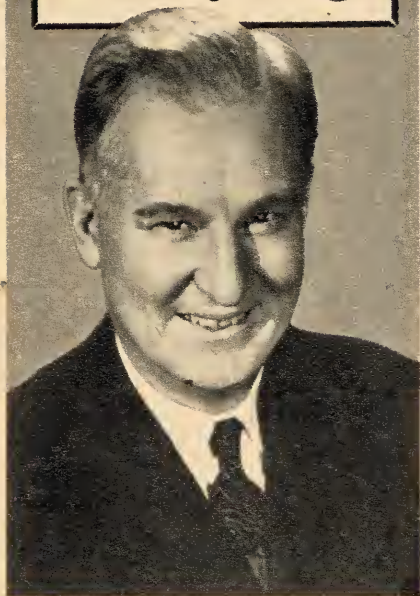
Monday thru  
Friday

6:45-7:00 am

.....

WNBQ CHANNEL

5



## MORNING

- 6:40 ② **Today's Thoughts**
- 6:45 ② **Farm Daily—Menard**  
⑤ **Everett Mitchell—Talks**
- 7:00 ② **Morning Show—Jack Paar**  
With the help of their disc jockey Charlemagne, the Baird Puppets do "Knock on Wood." This morning the puppets depart from their usual performance and do a sketch entitled "The Morning Show." There's a story about Jose Ferrer's sister-in-law, Betty, in next week's issue. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
- ⑤ ④ **Today—Dave Garroway**  
Dave presents a special report on the New Jersey senatorial race between Clifford Case, Republican, and Charles Howell, Democrat. Live pickup of the Rodeo performers at Madison Square Garden (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55)
- ⑦ **Chicago Parade—Variety**  
Chuck Bill emcees variety.
- 8:00 ⑦ **Breakfast Club—DonMcNeill**
- 9:00 ② **Garry Moore—Variety**  
Denise Lor and Durward Kirby are "wives of doctors." Denise sings "When I Marry Mr. Snow." Ken Carson sings.
- ⑤ ④ **Ding Dong School—Kids**  
Nursery school with Dr. Frances Horwich. Dr. Horwich rang the school bell and the cash register. Don't miss the details in next week's issue.
- ⑦ **Women And The World**  
Ruth Crowley is hostess.
- ⑨ **Paul Fogarty—Exercises**  
"London Bridge" for the legs and ankles.
- 9:30 ② **Godfrey And Friends**  
⑤ ④ **A Time To Live—Serial**  
Lt. Miles Dow finds himself in a strange situation for a police lieutenant.
- ⑦ **Play House—Kiddies**
- ⑨ **The Femme Show—Women**  
Helen Joyce and Frank Babcock.
- 9:45 ⑤ ④ **Three Steps To Heaven**  
Jason Cleve tries to get information on Bill Morgan and Barry Thurmond.



10:00 **5** **4** Home—Women's News

## Features

Fashion awards .....Carrie McCard  
 Feet, eyes and hands .....Ashley Montagu  
 Sewing .....Carrie McCard  
 Training of the deaf (Film) .....  
 School of the Deaf

The "H" figure .....Dick Satterfield

**7** Creative Cookery—Recipes

The Papes, Francois and his two sons,  
 suggest: southern pecan pie and epicurean  
 sandwich en casserole.

**9** Hi Ladies—Interviews

Mike Douglas emcees.

10:30 **2** Strike It Rich—Quiz10:55 **7** News—Ulmer Turner**9** News—Steve Fentress11:00 **2** Valiant Lady—Serial

Diane refuses to see Hal.

**4** What's New In The Kitchen

Breta Griem's guest today is Miss Helen  
 Wolcott of the National Livestock and  
 Meat Board.

**5** The Betty White Show**7** Danny O'Neil—Variety**9** The Romper Room—Kids

Miss Rosemary with kindergarten fun.

11:15 **2** Love Of Life—Serial11:30 **2** Search For Tomorrow**5** Feather Your Nest—Quiz

Bud Collyer and Jeanne Williams.

11:45 **2** Guiding Light—Serial

Kathy's current escort dines with her  
 farmer father-in-law, Paul Potter.

**4** Let's Look At The News11:55 **7** News—Ulmer Turner**9** News—Steve Fentress

## AFTERNOON

12:00 **2** Portia Faces Life—Serial**4** Hot Shot Review—Music

Joe Shott and Gordon Hinkley.

**5** Noontime Comics—Kids**7** Happy Pirates—Kids' Fun

Two-Ton Baker and Art Fern.

**9** Best Of The West—Kids12:15 **2** The Seeking Heart—Serial12:30 **2** Welcome Travelers

Tammy Bartlett, Bob Cunningham.

**4** Weather—Bill Carlsen**5** Bob & Kay Show—Chats12:35 **4** Bob Heiss—Interviews12:55 **7** News—Ulmer Turner**9** News—Steve Fentress1:00 **2** Robert Q. Lewis—Variety**5** Home Cooking—Recipes

Chef Daucette with a specialty: "red  
 flannel hash," and popcorn balls. Red  
 flannel hash was a favorite supper of the  
 1600's. Ingredients are chopped beef,  
 potatoes and beets, laced with a distinc-  
 tive sauce.

**7** Ruth Crowley—Baby Care**9** MOVIE—Western

"Last Of The Wild Horses." Continual  
 raids an wild horses provoke a feud.

1:15 **7** TV Dental Clinic

Dr. Mort Neimark with patient-madel.

1:30 **2** Linkletter's House Party

Paramaunt fashion designer Edith Head  
 will be Art's guest.

**4** Beulah Donohue—Women**5** Melody Magazine—Music

Etta Maten joins Wed Haward today.

**7** The Tom Duggan Show

Janet Brace, Janie Jahnsen, Irwin Berke,  
 Don Jacoby and the Cotton-Pickers, and  
 Tam Casey announcing.

2:00 **2** Big Payoff—Quiz Game**5** **4** Greatest Gift—Serial**9** Paul Dixon—Music2:15 **5** **4** Golden Windows—Serial2:30 **2** Bob Crosby—Music

"In a Little Spanish Town," all; "Old Ox  
 Road," Bab and Caral; "Mama Don't Cry  
 at My Wedding," Carol.

**5** **4** One Man's Family

Hazel invites Bill Herbert to dinner.

**7** Double Feature—Films

(1) "Prison Doctor." A prison doctor at-  
 tempts to complete a case that calls for  
 some private investigation rather than  
 any medicine. Cameron Mitchell. (2)  
 "Substance of His House." An elderly  
 woman protects a young tramp.

2:45 **5** **4** Concerning Miss Mar-  
 lowe—Serial3:00 **2** Brighter Day—Serial

Larry Knox pays a visit to Skip.

- 5:4** Hawkins Falls—Serial  
**9** MOVIE—Western  
 "Billy The Kid In Fighting Pals."
- 3:15** **2** Secret Storm—Serial  
**5** **4** First Love—Serial
- 3:30** **2** On Your Account—Quiz  
 Dennis James emcees the quiz.  
**5** **4** World Of Mr. Sweeney  
 "Columbus." Cicero P. Sweeney gives Kippie a sort of general-store version of Columbus's voyage to the New World.
- 7** News—Ulmer Turner
- 3:35** **7** Time For Uncle Win—Kids  
 Win Stracke with folk songs and fun.
- 3:45** **5** **4** Modern Romances—Serial
- 4:00** **2** Shopping With Miss Lee  
**4** Gretchen Colnik—Tips  
**5** Pinky Lee—Comedy, Games  
**7** Pied Piper—Kids  
 Art Hern with cartoons and stories.
- 9** Bandstand Matinee—Music  
 Jim Lounsbury with records for teens.
- 4:15** **2** U.N. In Action—Discussion  
**4** Museum Explorers—Exhibits
- 4:30** **2** Looking Forward  
**5** **4** Howdy Doody—Puppets  
 Ted Brown hosts, with Gabby Hayes.  
**7** Garfield Goose And Friend  
 In honor of Navy Day, Garfield makes Frazier an admiral in the Royal Navy.
- 4:55** **9** News—Les Nichols
- 5:00** **2** Range Riders—Adventure  
**3** Foreman Tom—Western  
**5** Elmer The Elephant—Kids  
**7** Santa's North Pole Review  
**9** Bob Atcher Show—Western
- 5:15** **7** Jungle Adventure—Film  
 "Contraband." Ramar deals with hijackers of ivory. Jon Hall.
- 5:30** **2** Gene Autry—Western  
**5** Close Up—Music  
 Howard Miller, June Valli, and Joseph Gallicchio. Gallicchio's baton leads a 15-piece string orchestra especially keyed to "sweet music."
- 9** News—Leslie Monypenny
- 5:45** **4** News—Bob Kelly  
**7** News—Austin Kiplinger  
**9** Curbstone Cut-up—Chats  
 Ernie Simon with interviews.

- 5:50** **7** Sports—Jack Drees  
**5:55** **4** Weather—Bill Carlsen  
**7** Weather—Wayne Griffin

## EVENING

- 6:00** **2** Sports—Bob Elson  
**4** Sports—Larry Clark  
**5** Weather—Clint Youle  
**7** Kukla, Fran, And Ollie  
**9** Captain Video—Adventures  
 The mad scientist explains his food-making machine.
- 6:05** **5** News—Jack Angell
- 6:10** **5** Sports—Joe Wilson
- 6:15** **2** News—Julian Bentley  
**4** Zeb Billings—Music  
**5** Dorsey Connors—Travel  
 Sorrento is on the map today.
- 7** News—John Daly  
**9** Sports Final—Vince Lloyd
- 6:20** **5** Alex Dreier—Features
- 6:25** **5** Tony Weitzel—Comments
- 6:30** **2** News—Douglas Edwards  
**5** **4** Dinah Shore—Music  
 Dinah recalls the songs that were popular during the summer vacation months. She sings, "They Were Doin' the Mambo," "Joey," "Dream." The Skylarks offer "Sh-Boom." (Hollywood)
- 7** Cavalcade Of America  
 "Spindletop." The scene is 1901 in what is now one of Texas' biggest oil fields. This recreates the drama and excitement of the historic gusher which opened that field. (Film)
- Cast
- |                      |                 |
|----------------------|-----------------|
| Captain Lucas .....  | William Bishop  |
| Mrs. Lucas .....     | Nancy Hale      |
| Tony Lucas .....     | Richard Eyer    |
| Dr. Hayes .....      | Richard Gaines  |
| Guffey .....         | Stanley Andrews |
| Galey .....          | Burt Mustin     |
| Bank president ..... | Russell Gaige   |
- 9** News—Spencer Allen
- 6:45** **2** Jo Stafford—Music  
 The Starlighters and Paul Weston's Orchestra accompany Jo as she sings "I



May Be Wrong," "American Patrol" and "Teach Me Tonight." (From Hollywood)

⑤ ④ **News—John C. Swayze**

⑦ **Chicagoland Newsreel**

7:00 ② **RED SKELTON—Comedy**

Opera star Helen Traubel appears in a sketch with Red. She plays Queen Isabella, Red plays Christopher Columbus. From Hollywood.

⑤ ④ **BOB HOPE—Comedy**

**RETURN** Bob bounces back onto the video air with Rosemary Clooney, David Niven and Spanish dancer Jose Greco in tow. Les Brown and his "Band of Renown" back up the performers on the musical numbers. (Hollywood)

⑦ **CARDS QUARTERBACK CLUB**

Jock Drees provides commentary for film clips taken of the Cords' previous Sunday game. Interviews with representatives of coach Stydahar's Big Red team.

⑨ **THE GOLDBERGS—Comedy**

Cousin Muttie is visiting the Goldbergs and falls ill. His reaction to the situation is not what everyone expected. Gertrude Berg, Robert H. Harris and Michael Rosenberg are Molly, Joke and Muttie.

7:30 ② **BLUE ANGEL—Variety**

Orson Bean presents the last in this intimate-club series of reviews. His guests are expected to include Pearl Bailey, postponed from last week, and the dancers, Los Chovales. President and Mrs. Hall of Ivy College make their TV debuts next week in the persons of Ronald Colman and Mrs. Colman (Benita Hume). Title: *The Halls of Ivy*.

⑦ **TWENTY QUESTIONS—Quiz**

Doodler Roger Price confronts the panel with his contribution to the weekly animal, vegetable and mineral game. Fred Von Deventer, Florence Rinard and Bobby McGuire are regular panelists. Joy Jackson moderates.

⑨ **MYSTERY THEATER—Drama**

"The Fingerprints." A fingerprint expert fights against time to free an innocent man. Richard Travis.

8:00 ② **MEET MILLIE—Comedy**

Tonight—6:25

# "TOWN CRIER"

featuring

## TONY WEITZEL

*with human-interest  
stories behind  
the news.*

Monday thru Friday

6:25 - 6:30 pm

WNBQ channel 5



**5 4 FIRESIDE THEATER—Drama**

"The Reign of Amelika Jo" features news commentator John W. Vandercook and virtually an all-Negro cast in a true story of one of the Solomon Islands during World War II. Twenty years before, a sailor from the U.S., or "Amelika," as the natives called it, had come to the island and effected a striking change in the inhabitants' way of life. Mr. Vandercook uncovered this story of goodwill.

**Cast**

Narrator .....James W. Vandercook  
 Jo .....James Edwards  
 Swede .....Sven Borg  
 Mike .....Nick Stewart  
 Ike .....Johnny D. Lee

**7 DANNY THOMAS—Variety**

Danny's wife leaves daughter Terry in charge of the household chores while she is on jury duty. The problem becomes further complicated when Danny comes down with a back ailment. (Film)

**6 BADGE 714—Jack Webb**

"The Big Quack." Another actual case from the files of the Los Angeles Police Dept. Jack Webb, Ben Alexander. (Film)

**8:30 2 DANGER—Drama**

"Death Is My Neighbor," adapted by George Bellak from Ed Radin's short story, "The Sniper," is about a killer who is roaming the streets with a loaded rifle.

**5 4 CIRCLE THEATER—Drama**

"Half a Hero" is a comedy by Irving Gaynor Neiman. By accident a timorous cab-driver is cited by the police for bravery. His excited girl friend urges him on to more deeds of derring-do. As if that weren't bad enough, an athletic detective is competing for the attentions of his girl friend.

**7 U.S. STEEL HOUR—Drama**

"The Man with the Gun," by W. E. C. Fairchild. In a slave-labor camp behind the Iron Curtain, an English and an American inmate plot their escape.

**Cast**

Dennis .....Gary Merrill  
 Martha .....Leueen MacGrath  
 Aubrey Wilson .....Alexander Scourby  
 Col. Crane .....Frederic Worlock  
 Diana Rylands .....Dana Wynter  
 George Moffat .....Edward Binns  
 Col. Talchine .....Ralph Clanton  
 Sponsored by U. S. Steel Corp.

**6 RACKET SQUAD—Drama**

"The Frightened Man." A refugee in this country seeking citizenship is placed in a compromising position by some con men. Reed Hadley and Nelson Leigh.

**9:00 2 LIFE WITH FATHER—Comedy**

Mother gets tricked into buying a grand-father clock at an auction parlor. Father, however, has only disdain for auctions, and he refuses the clock. Leon Ames and Lurene Tuttle star. (Hollywood)

**5 4 TRUTH OR CONSEQUENCES—Quiz Game—Jack Bailey.**

**6 LIFE OF RILEY—Comedy**

"Destination Brooklyn." William Bendix is Chester Riley, Marjorie Reynolds, his wife.

**U.S. STEEL HOUR**

**GARY MERRILL**  
 stars in

**"The Man  
 with  
 the Gun"**



with Leueen MacGrath

The man stepped out of the Iron Curtain to follow him... with hate in his heart and a gun in his hand.

produced by

**THE THEATRE GUILD**

**8:30 p.m. TONIGHT Channel 7**



**9:30 ② SEE IT NOW—Film**

**④ TRIANGLE THEATER—Drama**  
"Vengeance." As a young Mexican criminal is about to be hung, a strange and exciting story unfolds. Adolphe Menjou narrates. Anthony Coruso stars.

**⑤ IT'S A GREAT LIFE—Comedy**  
"50-50." Steve and Denny make plans to take Mrs. Morgan, Kothy and Uncle Earl out to dinner. A problem arises when Denny spends the money they expected to use, and is afraid to tell his pal. Michael O'Shea, James Dunn, William Bishop, Frances Bavier and Barbara Bates. (Film) The new comedy series is reviewed in next week's issue.

**⑦ STOP THE MUSIC—Quiz**

**⑨ BIG TEN GAME OF THE WEEK**  
Illinois vs. Ohio State.

**10:00 ② NEWS—Fahey Flynn**

Cartoonist P. J. Hoff gives weather report.

**④ WEATHER—Bill Carlsen****⑤ WEATHER—Clint Youle****⑦ STUDIO 57—Drama****⑨ MOVIE—Adventure**

"Forced Landing." (1st Showing.) A pilot is forced down into a jungle.

**10:05 ④ WORLD WE LIVE IN—Science****10:10 ⑤ DORSEY CONNORS—Ideas**

Carry out your color scheme in pictures.

**10:15 ② IN TOWN TONIGHT—Variety**

Len Dresslar stars, Lee Phillip is femcee.

**⑤ NEWS—Jack Angell****10:20 ④ LET'S LOOK AT THE NEWS****10:30 ② NEWS—John Harrington****④ BIG TEN GAME OF THE WEEK**

Ohio State vs. Illinois.

**⑤ SPORTS—Norman Barry****⑨ DANGEROUS ASSIGNMENT**

"The Missing Diplomat Story." Agent Steve Mitchell is sent to Barcelona to find a diplomat who had disappeared.

**10:45 ② KUP'S SHOW—Irv Kupcinet**

"The Chicago Story." Guest interviews.

**⑤ HERBIE MINTZ—Music****11:00 ② Playhouse—Drama**

"The Case of Fleming Lewis." Criminologist Croig Kennedy's fishing trip is ruined when his host is killed by a bomb. Donald Woods, and Lewis Wilson.

**⑤ ④ Tonight—Variety**

Sam Levenson has promised to bring some more toles of the Levenson clan.

**⑦ News—Ulmer Turner****11:05 ⑦ Weather—Wayne Griffin****11:10 ⑦ Tom Duggan—Comments**

Call Tom at De. 2-0423 and De. 2-0424.

**11:30 ② Late News****⑨ News—Les Nichols****11:35 ② MOVIE—Drama**

"The Cheaters." A selfish family decides to take a hungry actor into their home.

**11:45 ⑨ Weather—Carl Greyson****12:00 ④ News—Tom Mercein****⑤ Now For Nordine—Poetry**

Ken Nordine answers viewers requests for poetry. Call in your selections to SU 7-8300.

**⑦ MOVIE—Mystery**

"What Hoppened Then?" Evidence points to a young man who seems to be incapable of committing murder.

**⑨ Commercial**

Helen Gallagher, musical comedy star, opens in the Empire Room of the Palmer House, with a new show on September 23. She starred in "Hazel Flagg" on Broadway after appearing in "Brigadoon," "High Button Shoes," and "Pal Joey." Featured with her in the Empire Room are the Goofers, a comedy-musical group, Del Ray, magician and the dancing of the Empire Eight who return with this show. Charlie Fisk and his orchestra provide the music.—Adv.



It's a  
fact...

This is television's most spectacular season!  
And with all the exciting shows that will appear from  
time to time, viewers will need a program guide  
more than ever!

**NOW...** TV GUIDE offers its readers a  
spectacular opportunity to subscribe... at a money-saving  
offer that saves the equivalent of 6c on every copy!  
Yes, now you can enjoy TV GUIDE for  
**65 full weeks — for only \$5.85**

*Fill in the handy coupon below—and enjoy America's  
Television Magazine for the next 65 weeks at a cost  
amounting to only 9c a copy!*

*If you are already a subscriber, you may extend your  
subscription at this special low rate.*

*This offer expires Nov. 15, 1954*



TV GUIDE, Box 8019, Philadelphia 1, Pa. 080-CG 010  
Please enter my subscription to TV GUIDE for 65 weeks for  
\$5.85. My check or money order is enclosed.

New

Renewal

Name \_\_\_\_\_ (Please Print)

Address \_\_\_\_\_

Post Office \_\_\_\_\_ Zone \_\_\_\_\_

State \_\_\_\_\_



## MORNING

- 6:40 ② **Today's Thoughts**
- 6:45 ② **Farm Daily—Menard**  
George Menard with news, interviews.
- ⑤ **Everett Mitchell—Talks**
- 7:00 ② **Morning Show—Jack Paar**  
"No Help Wanted" and "Zubbediya" are on the Baird Puppets' schedule for today. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
- ⑤ ④ **Today—Dave Garroway**  
(Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)
- ⑦ **Chicago Parade—Variety**  
Chuck Bill emcees with music, weather.
- 8:00 ⑦ **Breakfast Club—Don McNeill**  
Fran Allison, Johnny Desmond, Eileen Parker are the regulars.
- 9:00 ② **Garry Moore—Variety**  
Women and cigars: Garry, Durward Kirby. Comedy drummer: Sam Ulano.
- ⑤ ④ **Ding Dong School**  
Nursery with Dr. Frances Horwich.
- ⑦ **Women And The World**  
Ruth Crowley is hostess.
- ⑨ **Paul Fogarty—Exercises**  
A stretch for a slender silhouette.
- 9:30 ② **Godfrey And Friends**
- ⑤ ④ **A Time To Live—Serial**  
Paul Cheney wants to make a deal.
- ⑦ **Play House—Kiddies**  
Angel Casey with games and stories.
- ⑨ **The Femme Show—Women**  
Helen Joyce and Frank Babcock.
- 9:45 ⑤ ④ **Three Steps To Heaven**  
The Lieutenant gives Sgt. Berman an unwelcome order. Ralph Stanley.
- 10:00 ⑤ ④ **Home—Women's News**  
The whole staff moves to the 86th Street super market in New York in connection with the current meeting of the National Association of Food Chains at the Waldorf-Astoria hotel. Jillana will perform a dance. Arlene Francis is editor.
- ⑦ **Creative Cookery—Recipes**  
Francois' dishes for today: plain white bread, raisin cinnamon bread, and lentil wiener soup.

- ⑨ **Hi Ladies—Interviews**  
Mike Douglas is singer-emcee.
- 10:30 ② **Strike It Rich—Quiz**
- 10:55 ⑦ **News—Ulmer Turner**
- ⑨ **News—Steve Fentress**
- 11:00 ② **Valiant Lady—Serial**  
Margot offers some advice to Helen.
- ④ **What's New In The Kitchen**  
Breta Griem welcomes Mrs. Mary Horton of New York City.
- ⑤ **Betty White Show**
- ⑦ **Danny O'Neil Show**  
Music by Chet Roble and Nancy Wright.
- ⑨ **The Romper Room—Kids**  
Miss Rosemary with kindergarten fun.
- 11:15 ② **Love Of Life—Serial**
- 11:30 ② **Search For Tomorrow**
- ⑤ **Feather Your Nest—Quiz**  
Emcee Bud Collyer gives away household furnishings. Jeanne Williams is hostess.
- 11:45 ② **Guiding Light—Serial**  
Richard Grant and Bill Bauer meet.
- ④ **Let's Look At The News**
- 11:55 ⑦ **News—Ulmer Turner**
- ⑨ **News—Steve Fentress**

## AFTERNOON

- 12:00 ② **Portia Faces Life—Serial**
- ④ **Hot Shot Review—Music**
- ⑤ **Noontime Comics—Kids**  
Johnny Coons entertains the kiddies.
- ⑦ **Happy Pirates—Kids' Fun**  
Two-Ton Baker and Art Hern.
- ⑨ **Best Of The West—Kids**  
Bob Atcher with Western films.
- 12:15 ② **The Seeking Heart—Serial**
- 12:30 ② **Welcome Travelers**  
Tommy Bartlett and Bob Cunningham.
- ④ **Weather—Bill Carlsen**
- ⑤ **Bob & Kay Show—Chats**
- 12:35 ⑤ ④ **Bob Heiss—Interviews**
- 12:45 ⑨ **Charm Salon—Beauty**
- 12:55 ⑦ **News—Ulmer Turner**
- ⑨ **News—Steve Fentress**
- 1:00 ② **Robert Q. Lewis—Variety**
- ⑤ **Home Cooking—Recipes**  
Eddie suggests "hot sandwiches."
- ⑦ **Ruth Crowley—Baby Care**  
Dr. L. Martin Hardy, Northwestern Univ.

- 9 Kings Crossroads—Film**  
**1:15 7 The Doctor Answers—Talks**  
 Elizabeth Hart with Dr. W. W. Bauer.
- 1:30 2 Linkletter's House Party**  
 Singer Johnny Dugan is guest.
- 4 Beulah Donohue—Women**  
**5 Melody Magazine—Music**  
 Wed Howard reviews records.
- 7 Midweek Cooking School**  
 Mary Martinsen with cooking hints.
- 9 Learning Brings Adventure**
- 2:00 2 Big Payoff—Quiz Game**  
**5 4 Greatest Gift—Serial**  
**9 Paul Dixon—Music**
- 2:15 5 4 Golden Windows—Serial**  
**2:30 2 Bob Crosby—Music**  
 Tunes: "My Blue Heaven," Bob; "If I Give My Heart to You," Joanie; "It's a Woman's World," Bob; "Suzette," Mod-ernaire; "I Love You Truly," all.
- 5 4 One Man's Family—Serial**  
 Johnny Roberts and his pal Joe continue to fight for the Nationalists in Asia.

## Ginger gives in!

The last of the Movie Queens takes the step to TV! Read about Ginger Rogers' forthcoming *live* dramatic debut... in **TV GUIDE!**

Also... Can Buttons Bounce Back?

In next week's **TV GUIDE**

On Sale  
 Oct. 14



- 7 Double Feature—Films**  
 (1) "The Second Mrs. Sands." A woman plots to do away with her husband in order to disinherit her foster son. Hillary Brooke. (2) "The Girl." A traveling salesman meets a beautiful girl. Dick Erdman.
- 2:45 5 4 Concerning Miss Marlowe—Serial**
- 3:00 2 Brighter Day—Serial**  
 Rev. Dennis visits Sandra in order to ask her a question. Blair Davies.
- 5 4 Hawkins Falls—Serial**  
**9 MOVIE—Feature Film**
- 3:15 2 Secret Storm—Serial**  
**5 4 First Love—Serial**
- 3:30 2 On Your Account—Quiz**  
 Dennis James takes over as emcee.
- 5 4 World Of Mr. Sweeney**  
 "Lucy and Jim" Cicero tries to patch up a broken romance. Charles Ruggles.
- 7 News—Ulmer Turner**
- 3:35 7 Time For Uncle Win—Kids**  
 Win Stracke with fun and folk songs.
- 3:45 5 4 Modern Romances—Serial**
- 4:00 2 Shopping With Miss Lee**  
**4 Your Library Story**  
**5 Pinky Lee—Comedy Games**  
**7 Pied Piper—Kids**  
 Art Fern with cartoons and fun.
- 9 Bandstand Matinee—Music**  
 Jim Lounsbury spins discs for teen-agers.
- 4:15 2 U.N. In Action—Discussion**  
**4 Let's Experiment—Science**
- 4:30 2 Looking Forward**  
**5 4 Howdy Doody—Puppets**  
 Ted Brown hosts, Gabby Hayes assists.
- 7 Garfield Goose And Friend**  
 King Garfield writes a special speech for his loyal subjects.
- 4:55 9 News—Les Nichols**
- 5:00 2 Range Riders—Adventure**  
**4 Foreman Tom—Western**  
**5 Elmer The Elephant—Kids**  
 John Conrad entertains the kiddies.
- 7 Santa's North Pole Review**  
**9 Bob Atcher Show—Western**
- 5:15 7 Jungle Adventure—Film**  
 "Trek Through the Wildlands." Osa and Martin Johnson.



- 5:30** ② **Gene Autry—Western**  
 ⑤ **Close-Up—Music**  
 Howard Miller, June Volli, and Joseph Gollicchio. Gollicchio's baton leads a 15-piece string orchestra especially keyed to "sweet music."
- ⑨ **News—Leslie Monypenny**
- 5:45** ④ **News—Bob Kelly**  
 ⑦ **News—Austin Kiplinger**  
 ⑨ **Curbstone Cut Up—Chats**  
 Ernie Simon with interviews.
- 5:50** ⑦ **Sports—Jack Drees**  
**5:55** ④ **Weather—Bill Carlsen**  
 ⑦ **Weather—Wayne Griffin**

## EVENING

- 6:00** ② **Sports—Bob Elson**  
 ④ **Sports—Larry Clark**  
 ⑤ **Weather—Clint Youle**  
 ⑦ **Kukla, Fran, and Ollie**  
 ⑨ **Captain Video—Adventures**  
 Tucker and Carey are prisoners.
- 6:05** ⑤ **News—Jack Angell**  
**6:10** ⑤ **Sports—Joe Wilson**  
**6:15** ② **News—Julian Bentley**  
 ④ **Malones And Marvin—Music**  
 Marv Moran and the Molone Sisters.
- ⑤ **Dorsey Connors—Travel**  
 Dorsey at the Colosseum.
- ⑦ **News—John Daly**  
 ⑨ **Sports Final—Vince Lloyd**
- 6:20** ⑤ **Alex Dreier—Features**  
 "Mon On The Go" with news.
- 6:25** ⑤ **Tony Weitzel—Comments**  
**6:30** ② **News—Douglas Edwards**  
 ⑤ ④ **Eddie Fisher—Music**  
 ⑦ **Superman—Adventure**  
 "Man in the Lead Mosk." A criminal wearing a lead mask almost escapes detection.
- ⑨ **News—Spencer Allen**
- 6:45** ② **Perry Como—Music**  
 ⑤ ④ **News—John C. Swayze**  
 ⑨ **Chicagoland Newsreel**
- 7:00** ② **GODFREY AND FRIENDS**  
 Regulars: Janette Davis, Marion Marlowe, Frank Parker, Lu Ann Simms, The McGuire Sisters, The Mariners and Holeloke. Picture story showing the McGuire Sisters coming home. See next week's issue.

⑤ ④ **I MARRIED JOAN**

Joan Stevens discovers a hidden world safe in her new home. Unable to fathom the combination, she hires an expert safe-cracker, "Light-Fingered Louie." Louie opens the safe revealing a mop left by the former owner. Joan Davis, Jim Backus, Lou Lubin, Geraldine Corr. (Film)

⑦ **MOVIE—Feature Film**⑨ **DR. FIXUM—Crafts**

Arthur Youngquist, television's "cool honger" man, describes do-it-yourself projects, from spot-removal to construction.

**7:30** ⑤ ④ **MY LITTLE MARGIE**

"The Do-gooder." Vern refuses to give Margie money for charity until she does some charity work on her own. Margie proceeds to help out a needy couple but the method by which she does so stortles Vern. Gole Storm, Charles Forrell. (Film)

⑨ **PRO-FOOTBALL PLAYS OF WEEK—Sport**—A filmed review of the weekend pro football highlights.

PROMPT, EFFICIENT

**G-E T-V SERVICE**

BY

FACTORY TRAINED  
TECHNICIANSComplete Stock of  
General Electric Parts

FOR SERVICE



Webster 9-4020

FOR SALES

Wabash 2-7000

**R. COOPER JR., INC.**

836 SO. CANAL ST. CHICAGO

## 8:00 ② STRIKE IT RICH—Quiz

### ⑤ ④ KRAFT THEATRE—Drama

"Papa Was a Sport," by Helen Cotton, is set in Chicago. An immigrant's children revolt against his selfish behavior.

#### Cast

Mama .....Lilia Skala  
The Children .....Richard Jaeckel,  
Lenka Peterson

### ⑦ MASQUERADE PARTY—Game

Peter Danald emcees for panelists Ilka Chase, Ogden Nash, Buff Cobb and Vaughn Monroe.

⑨ CHICAGO SYMPHONY ORCHESTRA—Music—**RETURN** Dr. Fritz Reiner conducts live symphonic music. The orchestra has 65 musicians.

#### Program

Leonore Overture No. 3 .....Beethoven  
Symphony No. 3, "The Organ Symphony" .....Saint-Saens

This opening program inaugurates the 10th season of Chicago Symphony on the

air. Commentator for the series will be George Kuyper, manager of the Chicago Symphony. Organ soloist: Irwin Fischer.

## 8:30 ② I'VE GOT A SECRET—Panel ⑦ FRONT PAGE DETECTIVE

"Clean Sweep." A criminal who had threatened David Chase escapes. (Film)

## 9:00 ② BEST OF BROADWAY

**COLOR** "The Man Who Came to Dinner" by George S. Kaufman & Moss Hart. A comedy revolving around Sheridan Whiteside, successful author, lecturer, town crier, essayist and critic. Monty Woolley will re-enact this role which he created in both the original Broadway production and the motion-picture version. While on a lecture tour, Sheridan Whiteside visits his friends, the Stanleys. His intention is to stay for dinner. Instead, because of an accident resulting in a broken hip, he is confined to a wheelchair in the Stanley home for six long weeks. The commotion this famous author causes in the small Ohio town forms the substance of the plot. Broadway legend has it that the title character of the play was fashioned after the character of the late Alexander Woolcott.

#### Act I

A December morning at the Stanley home in a small Ohio town.

#### Act II

Christmas Eve at the Stanley home.

#### Act III

Christmas Morning.

#### Cast

(Principal players in order of appearance)  
Mrs. Stanley .....Sylvia Field  
Miss Preen .....ZaSu Pitts  
Jahn .....Frank Tweddell  
Sarah .....Margaret Hamilton  
Mr. Stanley .....Howard St. John  
Maggie Cutler .....Merle Oberon  
Dr. Bradley .....Buster Keaton  
Sheridan Whiteside .....Monty Woolley  
Harriet Stanley .....Catharine Doucet  
Bert Jefferson .....William Prince  
Lorraine Sheldon .....Joan Bennett  
Beverly Carlton .....Reginald Gardiner  
Banjo .....Bert Lahr

# Chicago Symphony

## Orchestra

WEDNESDAY NIGHTS

8:00 P. M.

full  
hour  
concert

**WGN  
TV**

Channel  
**9**





Credits: Adaptation, Ronald Alexander; Director, David Alexander; Producer, Martin Manulis; Music, David Broekman.

**5 4 THIS IS YOUR LIFE**

**7 Q-Words And Music**

Tom Pickering emceed the show.

**9 DOWN YOU GO—Quiz**

Dr. Bergen Evans is moderator for the panelists: Fran Allison, Bobby Breen, Frances Caughlin, and Carmelita Pope. (Guests Invited. Write WGN Ticket Office.)

**9:30 4 PLAYHOUSE OF STARS**

See Friday 8 P.M. channel 2 listing for detailed information on show.

**5 BIG TOWN—Drama**

Steve Wilson is tipped off by a phone call that the supposed cargo of typewriters being loaded aboard a South America-bound freighter is really a cargo of guns. Mark Stevens, Trudy Wroe. (Film)

**7 LIFE WITH ELIZABETH**

(1) "Restaurant." Elizabeth and Alvin decide to go out to eat. (2) "Dancing Lesson." Alvin wants to learn the "Hockenshipitzel." (3) "Camping." (Film)

**9 LIBERACE SHOW—Music**

**10:00 2 NEWS—Fahey Flynn**

Cartoonist P. J. Hoff gives weather report.

**4 WEATHER—Bill Carlsen**

**5 WEATHER—Clint Youle**

**7 DOUBLE DATE—Film Dramas**

(1) "Files Of Jeffrey Jones." Private eye Jeff Jones becomes involved with a divorcee. (2) "Party Line." A hypochondriac millionaire finds love.

**9 MOVIE—Musical Comedy**

"Spring In Park Lane." An impoverished nobleman falls in love with the niece of his employer. Michael Wilding.

**10:05 4 TV NEWSREEL**

**10:10 5 DORSEY CONNORS—Ideas**

Halloween decorations are discussed.

**10:15 2 IN TOWN TONIGHT**

Len Dresslar and Merelyn Tate with songs.

**5 NEWS—Jack Angell**

**10:20 4 LET'S LOOK AT THE NEWS**

**10:30 2 NEWS—John Harrington**

**4 RACKET SQUAD—Drama**

"Widows' Mite." Racketeers take advantage of defenseless widows. (Film)

**10:45 2 KUP'S SHOW—Irv Kupcinet**

**5 HERBIE MINTZ—Music**

**11:00 2 MOVIE—Comedy**

"My Dear Secretary." A novelist hires a beautiful secretary. Kirk Douglas.

**5 4 Tonight—Variety**

Steve's expecting a visit from jazz great Duke Ellington sometime tonight.

**7 News—Ulmer Turner**

**11:05 7 Weather—Wayne Griffin**

**11:10 7 Tom Duggan—Comments**

Call Tom at De. 2-0423 or De. 2-0424.

**11:30 9 News—Les Nichols**

**11:45 9 Weather—Carl Greyson**

**11:50 9 Film Short**

**12:00 4 News—Tom Mercein**

**5 Faces In The Window**

Ken Nordine weaves a spell of intrigue.

**7 MOVIE—Drama**

"Just Like A Woman." Pearls snatched.

**12:30 2 News Bulletins**

**12:35 2 Jackson And Jill**



Why do women idolize

# LIBERACE

In the new issue of LOOK magazine, Liberace gives you his own viewpoint on the secret of his appeal to so many women. Get LOOK today.

See Liberace on  
Wed. 9:30 PM (9) • Fri.  
8 PM (4)

**LOOK**

## MORNING

- 6:40 **2** **Today's Thoughts**
- 6:45 **2** **Farm Daily—Menard**  
George Menard with news far farmers.
- 5** **Everett Mitchell—Talks**
- 7:00 **2** **Morning Show—Jack Paar**  
Charlemagne spins the discs as the Baird Puppets do "Former's Daughter" and "Secret Love." (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
- 5** **4** **Today—Dave Garway**  
(Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)
- 7** **Chicago Parade—Variety**  
Chuck Bill emcees songs, news, weather.
- 8:00 **7** **Breakfast Club—Don McNeill**
- 9:00 **2** **Garry Moore—Variety**  
The Dagenham Girl Pipers, of Essex, England appear. Denise Lar sings "You Make Me Feel So Young," and Ken Carsan sings "Come Rain or Come Shine."
- 5** **4** **Ding Dong School**  
Nursery with Dr. Frances Horwich.
- 7** **Women And The World**  
Ruth Crawley is hostess.
- 9** **Paul Fogarty—Exercises**  
Do away with the dawogger's hump.
- 9:30 **2** **Godfrey And Friends**
- 5** **4** **A Time To Live—Serial**  
Miles Daw refuses to give up the Eustice murder case. Pat Sully plays Kathy.
- 7** **Play House—Kiddies**  
Angel Casey with games and stories.
- 9** **The Femme Show—Women**  
Helen Jayce and Frank Babcock with news and tips for the ladies.
- 9:45 **5** **4** **Three Steps To Heaven**  
Poco gets same news of Bill and Barry.
- 10:00 **5** **4** **Home—Women's News**  
Features  
Wall-ta-wall furniture .....Paul McAlister  
Sewing .....Carrie McCord  
Planning a party .....Kit Kinne  
Blauses for all occasions .....Carrie McCord
- 7** **Creative Cookery—Recipes**  
In an Italian mood this A.M., Francois et fils offer: Italian stuffed lasagna, Ital-

- ian Tomato sauce, Italian antipasto platter, garlic-flavored butter, and Italian bread. The Popes are the chefs.
- 9** **Hi Ladies—Interviews**  
Mike Douglas is singer-emcee.
- 10:30 **2** **Strike It Rich—Quiz**
- 10:55 **7** **News—Ulmer Turner**
- 9** **News—Steve Fentress**
- 11:00 **2** **Valiant Lady—Serial**  
Nadine has something to tell Helen.
- 4** **What's New In The Kitchen**  
Miss Dorothy Halland is guest of Breto Griem today.
- 5** **Betty White Show**
- 7** **Danny O'Neil—Variety**
- 9** **The Romper Room—Kids**  
Miss Rosemary with kindergarten fun.
- 11:15 **2** **Love Of Life—Serial**
- 11:30 **2** **Search For Tomorrow**
- 5** **Feather Your Nest—Quiz**  
Bud Callyer and Jeanne Williams.
- 11:45 **2** **Guiding Light—Serial**  
Some interesting developments in the Jim-Kathy relationship. Paul Patter, Susan Douglas are the stars.
- 4** **Let's Look At The News**
- 11:55 **7** **News—Ulmer Turner**
- 9** **News—Steve Fentress**

## AFTERNOON

- 12:00 **2** **Portia Faces Life—Serial**
- 4** **Hot Shot Review—Music**  
Joe Shott and his Hot Shots.
- 5** **Noontime Comics**  
Johnny Caans entertains the kiddies.
- 7** **Happy Pirates—Kids' Fun**  
Two-Tan Baker and Art Hern.
- 9** **Best Of The West—Kids**  
Bob Atcher with Western films.
- 12:15 **2** **The Seeking Heart—Serial**
- 12:30 **2** **Welcome Travelers**  
Tommy Bartlett and Bab Cunningham.
- 4** **Weather—Bill Carlsen**
- 5** **Bob & Kay Show—Chats**  
Bob Murphy and Kay Westfall.
- 12:35 **4** **Bob Heiss—Interviews**  
Chats with "The Man Next Door."



- 12:55 ⑦ News—Ulmer Turner  
 ⑨ News—Steve Fentress
- 1:00 ② Robert Q. Lewis—Variety  
 ⑤ Home Cooking—Recipes  
 Eddie Doucette prepares whipped cream chiffon cake.  
 ⑦ Ruth Crowley—Baby Care  
 ⑨ TV Showcase—Film  
 "Inside the Law." A family of crooks find themselves in control of a smalltown bank. Wallace Ford, Luana Walters, and Frank Sully are featured.
- 1:15 ⑦ TV Dental Clinic
- 1:30 ② Linkletter's House Party  
 ④ Beulah Donohue—Women  
 ⑤ Melody Magazine—Music  
 Wed Howard reviews records.  
 ⑦ The Tom Duggan Show  
 Janet Brace, Janie Johnson, Irwin Berke.  
 ⑨ Learning Brings Adventure
- 2:00 ② Big Payoff—Quiz Game  
 ⑤ ④ Greatest Gift—Serial  
 ⑨ Paul Dixon—Music
- 2:15 ⑤ ④ Golden Windows—Serial
- 2:30 ② Bob Crosby—Music  
 Tunes: "Muskrat Ramble," Modernaires; "Smile," Carol; "I'm a Fool to Care," all; "Sisters," Paula and Carol; "Autumn Leaves," Bob.  
 ⑤ ④ One Man's Family—Serial  
 Paul gives his younger brother Jack some sage advice.  
 ⑦ Double Feature—Films  
 (1) "Conquerer's Isle." A suspense drama involving a scientist who plans to enslave the world with his "super beings." Ray Montgomery. (2) "Jokers Wild." A practical joker finds the result of one of his jokes to be more than he bargained for. Raymond Burr and Onslow Stevens.
- 2:45 ⑤ ④ Concerning Miss Marlowe—Serial
- 3:00 ② Brighter Day—Serial  
 Rev. Dennis gives Sandra some important advice. Blair Davies.  
 ⑤ ④ Hawkins' Falls—Serial  
 ⑨ MOVIE—Feature Film
- 3:15 ② Secret Storm—Serial

## PROFESSIONAL TV SERVICE



THIS COLUMN IS SEEN BY OVER 1,000,000 READERS EVERY WEEK. FOR ADVERTISING RATES AND INFORMATION CALL WAbash 2-0366

### north

CHAMBERS RADIO AND TELEVISION  
 3546 N. Ashland Ave. GRaceland 7-2844

FRITZEL RADIO & TV LABORATORIES  
 1139 W. Wilson Ave. LOngbeach 1-0002

CRITTENTON RADIO & TELEVISION CO.  
 4740 N. Broadway LOngbeach 1-2250

### northwest

HARLEM TELEVISION SERVICE  
 3233 N. Harlem Ave. MUIberry 5-1213

FOSTER DAY & NIGHT TELEVISION SER.  
 2874 N. Milwaukee HUmboldt 9-0700

### south

MASTER SERVICE CO.  
 1153 E. 82nd St. SOutH Shore 8-9282

### southeast

SOUTHSHORE DAY & NIGHT TV ENGS.  
 1977 E. 73rd St. NOrmal 7-0126

### loop

FRITZEL RADIO & TV LABORATORIES  
 55 E. Washington SState 2-3322

### near north

FRITZEL RADIO & TV LABORATORIES  
 454 W. North Ave. MICHigan 2-7100

read **TV GUIDE** every week

- 3:30** ⑤ ④ **First Love—Serial**  
**On Your Account—Quiz**  
 Dennis James emcees the quiz.
- ⑤ ④ **World Of Mr. Sweeney**  
 "The Big Game." Old triple-threat Sweeney gets Kippie set for the gridiron wars with some "expert" advice.
- ⑦ **News—Ulmer Turner**
- 3:35** ⑦ **Time For Uncle Win—Kids**  
 Win Stracke with fun and folk songs.
- 3:45** ⑤ ④ **Modern Romances—Serial**
- 4:00** ② **Shopping With Miss Lee**  
 ④ **Gretchen Colnik—Tips**  
 ⑤ **Pinky Lee—Comedy, Games**  
 ⑦ **Pied Piper—Kids**  
 Art Hern with cartoons, stories.
- ⑨ **Bandstand Matinee—Music**  
 Jim Lounsbury with "teen dance-party."
- 4:15** ② **U.N. In Action—Discussion**  
 ④ **Little Amateurs—Talent**  
 Art Whitfield is emcee.
- 4:30** ② **Looking Forward**  
 ⑤ ④ **Howdy Doody—Puppets**  
 Ted Brown hosts, Gabby Hayes assists.
- ⑦ **Garfield Goose And Friend**  
 Frazier tries to make a magician out of the king, but Garfield can't seem to figure out the trick.
- 4:55** ⑨ **News—Les Nichols**
- 5:00** ② **Range Riders—Adventure**  
 ④ **Foreman Tom—Western**  
 ⑤ **Elmer The Elephant—Kids**  
 ⑦ **Santa's North Pole Review**  
 ⑨ **Bob Atcher Show—Western**
- 5:15** ⑦ **Jungle Adventure—Film**  
 "Jungle Terror." A gold mining prospector and his crew are grounded in the jungle and taken prisoners by natives of unfriendly tribes. Jon Hall.
- 5:30** ② **Gene Autry—Western**  
 ⑤ **Close-Up—Music**  
 Howard Miller, June Valli, and Joseph Gallicchio, who conducts a brass-reed rhythm band whose repertoire ranges from bright brassy show tunes to authentic jazz numbers.
- ⑨ **News—Leslie Monypenny**
- 5:45** ④ **Let's Look At The News**

- ⑦ **News—Austin Kiplinger**  
 ⑨ **Curbstone Cut Up—Chats**
- 5:50** ⑦ **Sports—Jack Drees**  
**5:55** ④ **Weather—Bill Carlsen**  
 ⑦ **Weather—Wayne Griffin**

## EVENING

- 6:00** ② **Sports—Bob Elson**  
 ④ **Sports—Larry Clark**  
 ⑤ **Weather—Clint Youle**  
 ⑦ **Kukla, Fran, And Ollie**  
 Burr Tillstrom and company.
- ⑨ **Captain Video—Adventures**  
 Captain Video and his party learn some startling facts.
- 6:05** ⑤ **News—Jack Angell**
- 6:10** ⑤ **Sports—Joe Wilson**
- 6:15** ② **News—Julian Bentley**  
 ④ **Zeb Billings—Music**  
 ⑤ **Dorsey Connors—Travel**  
 Cairo is the spot of interest tonight.
- ⑦ **News—John Daly**  
 ⑨ **Sports Final—Vince Lloyd**
- 6:20** ⑤ **Alex Dreier—Features**
- 6:25** ⑤ **Tony Weitzel—Comments**
- 6:30** ② **News—Douglas Edwards**  
 ⑤ ④ **Dinah Shore—Music**  
 ⑦ **Lone Ranger—Western**  
 "Six-gun Sanctuary." The Lone Ranger helps the sheriff of a small western town restore law and order. (Film)
- ⑨ **News—Spencer Allen**
- 6:45** ② **Jane Froman Show—Music**  
 Jane opens the show with "Cockeyed Optimist" and then sings "Lucky Star." Peter Birch and his two assistants dance to the orchestra's arrangement of "Falling in Love with Love." Miss Froman takes over the spotlight again with "Over the Rainbow," "This Is My Lucky Day."
- ⑤ ④ **News—John C. Swayze**  
 ⑨ **Chicagoland Newsreel**
- 7:00** ② **RAY MILLAND SHOW**  
 One of Comstock University's most beloved professors, Prof. Black, reaches the age of 65 and faces compulsory retirement. Prof. McNulty does his good deed for the day by organizing a movement



to prevent Black from having to retire. Ray Milland, Phyllis Avery. (Film)

⑤ ④ **GROUCHO MARX—Quiz**  
Groucho interviews contestants from the studio audience and quizzes them on various subjects.

⑦ **HANDLE WITH CARE—Drama**  
"Post Office Series," a series of dramas to be produced live from New York City and featuring the many and varied duties of U.S. Post Office employees.

⑨ **THEY STAND ACCUSED**  
Courtroom drama, from Chicago.

7:30 ② **CLIMAX—Drama**

Ethel Barrymore and Dennis O'Keefe star in "The 13th Chair," by Bayard Veiller, adapted for TV by William Brown Newman. The friend of a murdered man arranges a seance to find a killer. Tense suspense drama. Sponsored by Chrysler Corp.

⑤ ④ **JUSTICE—Legal Cases**  
Gary Merrill acts as host and appears as the Legal Aid Association lawyer in David Shaw's story based on the files of the Association. "Terror on the Tracks," is a study in the conflict between family loyalty and national loyalty. An immigrant arrives in America through the help of his cousin already living here. The man is grateful to his cousin, but also feels he has a duty to his new-found home country.

⑦ **TREASURY MEN IN ACTION**  
"The Cast of Still Waters." Fishermen on the Rappahannock river in Virginia report meeting dead fish. The Chief becomes suspicious and sends Treasury Department agents to investigate. Walter Greaza. (Film)

8:00 ⑤ ④ **DRAGNET—Jack Webb**

Sgt. Joe Friday, working out of homicide, searches for a gunman who shot down a man and woman drinking at a bar. Joe questions the bartender, who furnishes the killer's first name and a general description. Jock Webb, Ben Alexander, Eugene Iglesias, Harry Bartell. (Film)

★ ★ ★  
**THURSDAY NIGHT, OCT. 14**

-Suspenseful drama, direct  
from Television City, Hollywood!

**"CLIMAX!"**



ETHEL BARRYMORE  
DENNIS O'KEEFE

IN **"THE  
13<sup>th</sup> CHAIR"**

by Bayard Veiller

PRESENTED BY  
**CHRYSLER  
CORPORATION**

Plymouth • Dodge • De Soto  
Chrysler • Imperial

7:30 to 8:30 CST  
**CBS TELEVISION NETWORK**

**7 WANT TO LEAD A BAND?**

**9 BEHOLD THY MOTHER**

**8:30 2 FOUR STAR PLAYHOUSE**

Dick Powell stars in "Interlude," the drama of an "older man" who feels that he is a misfit in the world, and a teenager who has been neglected and misunderstood. Vicki, the teen-ager, is sent to a private school where she meets Chris (Powell) who is bitter about the world and women. (Film)

**Cast**

Chris ..... Dick Powell  
 Vicki ..... Joanne Woodward  
 Joan ..... Daria Massey

**5 4 FORD THEATER—Drama**

**COLOR** "Shadow of Truth." A vet, just home from a Korean prison camp, steps into a local brawl involving a lady reporter. (Film)

**Cast**

Johnny Cantrell ..... Keefe Brasselle  
 Ralph Woodbury ..... Thomas Mitchell  
 Liz ..... Marjorie Lord  
 Wade Anthony ..... Sidney Blackmer  
 Marion ..... Ann Doran  
 Cass Martin ..... James Bell  
 Willis ..... Bob Foulk

*Sponsored by Ford Dealers of America.*

**7 KRAFT THEATRE—Drama**

**9 HOME, SWEET, HOME**

Building a home with Ken Nordine.

**9:00 2 PUBLIC DEFENDER—Drama**

"Where Credit Is Due." A construction

worker gets far into debt, but manages to keep one step ahead of his creditors until he has an accident and can no longer work. To keep the family going, his wife takes a job, but finds that her paycheck has been attached. The Public Defender comes to their aid. Reed Hadley, Dan Megawan, Marga Karin, Farrest Taylor, Percy Heltan, Mitchell Kowal and Charles Evans. (Film)

**4 NEIGHBOR THEATER—Drama**

**5 VIDEO THEATER—Drama**

**9 THE LONE WOLF—Action**

"Hanolulu." Mike Lanyard arrives in Hanolulu on a mission partly for business and partly for pleasure, but murder provides a fulcrum for unravelling a scientific smuggling device. Louis Hayward.

**9:30 2 NAME THAT TUNE—Quiz**

Bill Cullen emcees quiz show and Vicki Mills and Harry Salter provide music.

**4 TRIANGLE THEATER—Drama**

**7 VICTORY AT SEA—Docum.**

"Sea And Sand." War in North Africa, during the winter of 1942-43, including the Allied landings there, resulting in allied domination of the Mediterranean. Films show the running of enormous troop and supply convoys.

**9 BOSTON BLACKIE—Drama**

A man attempts to establish an alibi for himself by using Blackie, but when the clever sleuth learns of the plan, he determines to find evidence. Kent Taylor.

**10:00 2 NEWS—Fahey Flynn**

Cartoonist P. J. Haff gives weather report.

**4 WEATHER—Bill Carlsen**

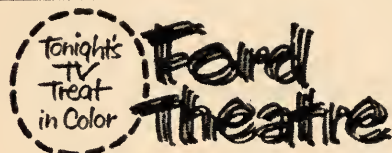
**5 WEATHER—Clint Youle**

**7 PLAYHOUSE—Film Drama**

"Juvenile Genius." A child performs scientific feats that baffle the entire world of science. Peter Votrian.

**9 MOVIE—Action**

"Don't Gamble With Strangers." A couple pose as brother and sister when they take over a gambling place. Kane Richmond, Bernadine Hayes, and Peter Cooksan.



**KEEFE BRASELLE**

**THOMAS MITCHELL**

**SHADOW OF TRUTH**

**WNBQ • Ch. 5 • 8:30 P.M.**

**10:05 [4] PLAYHOUSE 15—Drama**

"Buried Treasure." A charwoman relates the problems she encountered after finding \$40,000 in an old mattress. Ruth McDevitt and Jae Graham.

**10:10 [5] DORSEY CONNORS—Ideas**

"Be kind to your shirts."

**10:15 [2] IN TOWN TONIGHT—Variety**

Len Dresslar and Merelyn Tate with songs. Lee Phillip is femcee.

**[5] NEWS—Jack Angell****10:20 [4] LET'S LOOK AT THE NEWS****10:30 [2] NEWS—John Harrington****[4] MR. DISTRICT ATTORNEY****[5] SPORTS—Norman Barry****[7] MY HERO—Comedy**

"Hillbilly." In an attempt to close a real estate deal, Beanbassom finds himself engaged to a girl, and involved in a Kentucky feud. When the girl's boyfriend turns up, Bab is really in trouble. Robert Cummings is Beanblossom.

**10:45 [2] KUP'S SHOW—Irv Kupcinet**

Kup tells the "Chicago Story."

**[5] HERBIE MINTZ—Music****11:00 [2] Playhouse—Drama**

"The Barge." Parisian taxi driver out on parole for theft finds his cab taken over by a gang of bank robbers. Pascale Robert, Christian Marquand.

**[5] [4] Tonight—Variety**

Max Liebman, producer of "spectaculars" for NBC, will be calling an Steve this evening. Regulars on hand are Eydie Garne, Steve Lawrence, Gene Rayburn, and Skitch Henderson.

**[7] News—Ulmer Turner****11:05 [7] Weather—Wayne Griffin****11:10 [7] Tom Duggan—Comments**

Call Tom at DE. 2-0423 or DE. 2-0424.

**11:30 [2] Football This Week—News****[2] News—Les Nichols****11:45 [2] Late News****[2] Weather—Carl Greyson****11:50 [2] MOVIE—Drama**

"I'll Walk Beside You." When her husband is reported lost at sea, the young wife takes a job as a nurse in a children's home. Richard Bird, Lesley Brook, and Percy Marmant.

**[2] Record Comparisons**

Mauri Carter plays discs.

**12:00 [4] News—Tom Mercein****[5] Word Jazz—Ken Nordine**

**[DEBUT]** Johnny Desmond provides songs as a background for Nordine's stories. Bass violinist Johnny Frigo and pianist Dick Marks with music.

**[7] MOVIE—Mystery**

"Sensation." A reporter tries to track down a killer single-handed. John Lodge, Diana Churchill, and Francis Lister.

**12:05 [4] MOVIE—Drama**

"The Traitor Within." The town's leading citizen is blackmailed by the daughter of a man whom he had cheated. Donald Barry, Jean Parker, Ralph Bellamy.



Thursday  
9:00 P.M.

the  
Lone  
Wolf

starring

**LOUIS HAYWARD**

**WGN-TV** Channel **9**



## MORNING

6:40 **2** Today's Thoughts

6:45 **2** Farm Daily—Menard

George Menard with farm news.

**5** Everett Mitchell—Discussion

Talks of interest to farmers.

7:00 **2** Morning Show—Jack Paar

Today the Baird Puppets present "The Touch" and "The Shiek of Araby." (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

**5** **4** Today—Dave Garroway

Special report on the New York gubernatorial race between Senator Irving Ives, Republican, and W. Averell Harriman, Democrat. Guido Orlando visits to discuss his new book, "Confessions of a Scoundrel." (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

**7** Chicago Parade—Variety

Chuck Bill emcees music, news, weather.

8:00 **7** Breakfast Club—McNeill

9:00 **7** Garry Moore—Variety

Inside TV: all. Comedy: Mickey Deems Adventures in Africa: Ivan Sanderson. Song, piano, bass: Martha Davis & Spouse. Lesson in Levitation: Ladd Lyon. Varsity drag: all.

**5** **4** Ding Dong School—Kids

Nursery with Frances Horwich.

**7** Women And The World

**9** Paul Fogarty—Exercises

Trim the thighs with scissors.

9:30 **5** **4** A Time To Live—Serial

Chick Buchanan and Kathy Byron discover a mutual interest. Pat Sully.

**7** Play House—Kiddies

**9** The Femme Show—Women

Helen Joyce and Frank Babcock.

9:45 **5** **4** Three Steps To Heaven

Poco finally talks to Dr. Scott himself.

10:00 **5** **4** Home—Women's News

Features

"At Home" interview ..Mrs. Frank Adams, leading woman horse trainer  
Planning a party .....Kit Kinne  
Sewing .....Carrie McCord

News from Washington .....

Esther Van Wagoner Tufty

Plywood Wall Covering ..Paul MacAlister

**7** Creative Cookery—Recipes

The Pope family, with tips on cooking: Lady Windermere's Fan, Cantonese fried rice, and lobster almond dinner.

**9** Hi Ladies—Interviews

Mike Douglas is singer-emcee.

10:30 **2** Strike It Rich—Quiz

10:55 **7** News—Ulmer Turner

**9** News—Steve Fentress

11:00 **2** Valiant Lady—Serial

Chris talks with Tex, his co-pilot, about his behavior toward Helen.

**4** What's New In The Kitchen

Breta Griem welcomes Miss Matilda Towne of Swift and Co.

**5** Betty White Show

**7** Danny O'Neil Show

Danny, Chet Roble, Nancy Wright.

**9** The Romper Room—Kids

Miss Rosemary with kindergarten fun.

11:15 **2** Love of Life—Serial

11:30 **2** Search for Tomorrow

**5** Feather Your Nest—Quiz

Emcee Bud Collyer gives away household furnishings to lucky couples from the audience. Jeanne Williams acts as hostess.

11:45 **2** Guiding Light—Serial

Dick decides to have a talk with Dr. Bart Thompson. James Lipton plays Dick.

**4** Let's Look At The News

11:55 **7** News—Ulmer Turner

**9** News—Steve Fentress

## AFTERNOON

12:00 **2** Portia Faces Life—Serial

**4** Hot Shot Review—Music

Joe Shott and his Hot Shots.

**5** Noontime Comics—Kids

Johnny Coons entertains the kiddies.

**7** Happy Pirates—Kids' Fun

Two-ton Baker and Art Hern.

**9** Best Of The West—Kids

Bob Atcher with Western films.

12:15 **2** The Seeking Heart—Serial

12:30 **2** Welcome Travelers

Tommy Bartlett, Bob Cunningham.

- 4** Weather—Bill Carlsen  
**5** Bob & Kay Show—Chats
- 12:35** **4** Bob Heiss—Interviews  
 Chats with "The Man Next Door."
- 12:45** **7** Charm Salon—Beauty  
**7** News—Ulmer Turner  
**9** News—Steve Fentress
- 1:00** **2** Robert Q. Lewis—Variety  
**5** Home Cooking—Recipes  
 Eddie Doucette with English Muffins.  
**7** Ruth Crowley—Baby Care  
**9** TV Showcase—Film  
 "Bombs over Burma." The Chinese intelligence tries to discover how the Japanese are able to bomb every convoy on the Burmo Road, Ricordo Cortez.
- 1:15** **7** The Doctor Answers  
 Elizabeth Hort and Dr. W. W. Bouer.
- 1:30** **2** Linkletter's House Party  
 Art and the studio audience play "What's in the House?"  
**4** Beulah Donohue—Women  
**5** Melody Magazine—Music  
 Wed Howord reviews records.  
**7** The Tom Duggan Show  
 Janet Broce, Jonie Johnson, Irwin Berke.  
**9** Learning Brings Adventure  
 Loyola University brings an educational program to viewers.
- 2:00** **2** Big Payoff—Quiz Game  
 Bob Keegan and Fron Keegan.  
**5** **4** Greatest Gift—Serial  
**9** Paul Dixon—Music
- 2:15** **5** **4** Golden Windows—Serial  
**2:30** **2** Bob Crosby—Music  
 Tunes: "It's Crazy," "oll; "Little Shoemaker," Joanie; "Because of You," Alan; "Mood Indigo," Modernaires; "Football Medley," all.  
**5** **4** One Man's Family—Serial  
 Bill Herbert dines with the Barbour's.  
**7** Double Feature  
 (1) "Last Letter." A man convicted of accidental murder cannot reveal his crime to the invalid wife who thinks he is a policeman. Onslow Stevens, Ross Ford.  
 (2) "Gentleman from LoPorte." An honest judge, a beautiful gambling queen, and a group of indignant townswomen are involved in confusion. Eve Miller.

- 2:45** **5** **4** Concerning Miss Marlowe—Serial  
**3:00** **2** Brighter Day—Serial  
 Aunt Emily has an unpleasant surprise.  
**5** **4** Hawkins Falls—Serial  
**7** MOVIE—Comedy  
 "Sky High." A toil gunner is assigned by intelligence to impersonate a saboteur.
- 3:15** **2** Secret Storm—Serial  
**5** **4** First Love—Serial  
**3:30** **2** On Your Account—Quiz  
 Dennis Jones emcees the quiz.  
**5** **4** World Of Mr. Sweeney  
 "Three's a Crowd." Morge orrongs an evening alone for Cicero Sweeney and the Widow Wilkerson.  
**7** News—Ulmer Turner
- 3:35** **7** Time For Uncle Win—Kids  
 Win Strocke with fun and folk songs.
- 3:45** **5** **4** Modern Romances—Serial  
**4:00** **2** Shopping With Miss Lee  
**4** Super Circus—3 Ring Thrills  
**5** Pinky Lee—Comedy, Games  
**7** Pied Piper—Kids  
 Art Hern with fun and stories.  
**9** Bandstand Matinee—Music  
 Jim Lounsbury with a disc-dance party.
- 4:15** **2** U.N. In Action—Discussion  
**4:30** **2** Looking Forward  
**5** **4** Howdy Doody—Puppets  
 Ted Brown hosts, with Gabby Hayes.  
**7** Garfield Goose And Friend  
 Gorfield Goose makes Frozier wrap a special package.
- 4:55** **7** News—Les Nichols  
**5:00** **2** Range Riders—Adventure  
**4** Foreman Tom—Western  
**5** Elmer The Elephant—Kids  
 John Conrad entertains.  
**7** Santa's North Pole Review  
**9** Bob Atcher Show—Western
- 5:15** **7** Jungle Adventure—Film  
 "Jungle Ponc." Osa and Martin Johnson.
- 5:30** **2** Gene Autry—Western  
**5** Close-Up—Music  
 Howard Miller, June Valli, and Joseph Gallicchio, who conducts a brass reed rhythm band that copes with anything from bright bossy show tunes to authentic jazz numbers.

- 9 News—Leslie Monypenny
  - 5:45 4 Let's Look At The News
  - 7 News—Austin Kiplinger
  - 9 Curbstone Cut Ups—Chats
- Ernie Siman with interviews.
- 5:50 7 Sports—Jack Drees
  - 5:55 4 Weather—Bill Carlsen
  - 7 Weather—Wayne Griffin

## EVENING

- 6:00 2 Sports—Bob Elson
- 4 Sports—Larry Clark
- 5 Weather—Clint Youle
- 7 Kukla, Fran, And Ollie
- 9 Captain Video—Adventures

The scientist's discussion of food is forgotten when Video learns his fate.

- 6:05 5 News—Jack Angell
  - 6:10 5 Sports—Joe Wilson
  - 6:15 2 News—Julian Bentley
  - 4 Malones And Marvin—Music
- Mary Moran and the Malone Sisters.

THE *Conrad Hilton*  
presents:  
*"Skating Stars"*  
A MERRIL ABBOTT PRODUCTION  
featuring  
Frankie Masters  
and his orchestra  
and starring  
Margie Lee  
DINNER SHOW 8:30 SUPPER SHOW 12:00  
CALL "PHIL"  
WA 638 2-4400  
The  
SPARKLING  
NEW  
Boulevard  
Room

- 5 Dorsey Connors—Travel  
Lucerne and Lugano.
- 7 News—John Daly
- 9 Sports Final—Vince Lloyd
- 6:20 5 Alex Dreier—Features
- 6:25 5 Tony Weitzel—Comments
- 6:30 2 News—Douglas Edwards
- 5 4 Eddie Fisher—Music
- 7 Rin Tin Tin—Adventure

**DEBUT** "Meet Rin Tin Tin." U.S. Cavalry traps find Rin Tin Tin and his young master Rusty abandoned after an Indian raid. The men bring the boy and his dog back to Fort Apache with them but fear that Cal. Barker, a strict disciplinarian who will soon arrive at the fort, will not allow the two to stay.

### Cast

Rusty ..... Lee Aker  
Lt. Masters..... James Brawn  
Sgt. O'Hara ..... Jae Sawyer  
Col. Barker ..... Jahn Hayt

- 9 News—Spencer Allen
- 6:45 2 Perry Como—Music
- 5 4 News—John C. Swayze
- 9 Chicagoland Newsreel
- 7:00 2 MAMA—Comedy-Drama
- 5 4 RED BUTTONS SHOW

The Ho Ha Kid is the cover story in next week's issue.

### 7 OZZIE AND HARRIET

"Too Many Ties." Harriet, David and Ricky explore Ozzie's closet and decide he owns far too many ties. They plan to get rid of some of the useless neckwear but reckon without Ozzie. (Film)

### 9 MR. AND MRS. NORTH

"Breakout." Pam and Jerry track down a manuscript to the State Penitentiary and become involved in a prison break. Barbara Britton and Richard Denning.

### 7:30 2 TOPPER—Comedy

"Topper's Ransom." Bank robbers invade the bank Topper works in and take our hero off as a hostage. The thieves hold Topper for a large ransom and things look pretty grim until the ghostly Kerbys come to the rescue. Leo G. Carroll is Tapper, and Anne Jeffreys and Robert Sterling, the Kerbys. (Film)



- ④ **BIG STORY—Drama**
- ⑤ **WALT'S WORKSHOP—Crafts**
- ⑦ **RAY BOLGER SHOW**

Susan's girl friend Katie learns that the sea of matrimony is mighty deep when her boy friend arrives in New York to pop the question. Ray Bolger, Marjorie Millar, Christine Nelson, Charlie Contor, William Schollert. (Film)

⑨ **FOREIGN INTRIGUE—Drama**

"The Badger Game." Michael Powers comes to grips with an old confidence game known to every police reporter, when he covers a European election of great importance. James Doly.

8:00 ② **PLAYHOUSE OF STARS**

John Newland stars in "Square Shootin'," as a big-town newcomer on the Western range. Rustlers and horses are strong matters to him, and his new neighbors plan to give the tenderfoot a hard time. Only a girl takes pity on him. (Film)

**Cast**

Jim Coltin .....	John Newland
Polly Dorman .....	Marcia Patrick
Steve Dormon .....	Walter Sande
Buck Ferguson .....	Lane Chandler
Cooper .....	Horlon Warde
Sloan .....	Larry Hudson
Slade Kelter .....	John Doucette
Watson .....	John Pickard

④ **LIBERACE SHOW—Music**

⑤ **BIG STORY—Drama**

"The Case of the Forgotten Night" was uncovered by reporter Ken McCormick of the Detroit Free Press. McCormick interviewed a lifer who had done eight years of his term on a charge of being an accomplice in the holdup slaying of a Detroit housewife. McCormick uncovered enough new evidence to warrant a new trial.

⑦ **DOLLAR A SECOND—Game**

⑨ **THE STRANGER—Drama**

"No Way Out," by John Goy. An innocent couple is forced to give refuge to a vicious criminal. They find themselves with a corpse on their hands and there seems to be no way out. Robert Corroll is The Stronger.

8:30 ② **OUR MISS BROOKS—Comedy**

"Blood Sweet and Loughs." Miss Brooks and Mr. Conklin plan to attend the schoolboard's costume ball and Miss Brooks goes to pick up the costumes. Eve Arden, Gale Gordon. (Film)

⑤ ④ **DEAR PHOEBE—Comedy**

⑦ **THE VISE—Film Drama**

"Let Murder Be Done" stars Dennis Price, remembered as the debonair killer in "Kind Hearts and Coronets." Tonight he again plays a killer, a man who disposes of a rich, older wife to gain her money and the opportunity to marry a younger woman. Avis Scott. Filmed in England.

Sponsored by Sterling Drug, Inc.

⑨ **THE WORLD IS YOURS**

9:00 ② **LINEUP—Police Drama**

Two young lovers sitting on a bench in a public park watch an old man feeding the pigeons. The old man is later discovered dead. From the files of the San Francisco Police. (Film)

*It could be YOU!*

**CAUGHT IN**

**THE VISE**

Watch how circumstances of their own making combine to smash people's lives when they are caught in THE VISE.

**TONIGHT**

**8:30 P. M.**

CHANNEL **7**

SPINE-TINGLING SUSPENSE DRAMA

**5 4 BOXING—Jimmy Powers**  
**7 CAPTURED—Drama**

"Hogon-Yates Gang." Part I. The crimes of eight big-time ex-convicts, ranging from bank robbery to murder, are told by narrator Chester Morris.

**9 CHANCE OF A LIFETIME**

**9:30 2 PERSON TO PERSON**

Edward R. Murrow knocks on two doors this week. First door: the Westport, Conn., home of Mortha Raye and her husband. Second door: Pakistan House in New York City, for a visit with Mohammed Ali, Prime Minister of Pakistan.

**7 MR. DISTRICT ATTORNEY**

When a tricky numbers racket operator uses laundry tickets for payoff slips and then tries to bribe the D.A., trouble begins. David Brian portrays the D.A.

**9 IT'S A CURIOUS THING**

Dan MacMaster, director of Chicago's Museum of Science and Industry, is moderator. Regular panelists are: Kay Westfall and Margaret Kirkwood, TV actresses, Wagner Schlesinger, director of the Adler Planetarium, and Norman Ross, Jr., son of the late Norman, Sr. (Guests invited. Write WGN-TV for tickets.)

**9:45 4 YESTERDAY'S NEWSREEL**

**5 MOMENTS IN SPORTS**

Walter Kiernon interviews boxing great Jack Dempsey. There will be films of the 1951 match in Berlin between Sugar Ray Robinson and Gerhard Hecht, which ended in the second round when the referee called the fight. Also films of Bob Mathias making his spectacular track wins in the 1952 Olympics.

**10:00 2 NEWS—Fahey Flynn**

Cartoonist P. J. Hoff gives weather report.

**4 WEATHER—Bill Carlsen**

**5 WEATHER—Clint Youle**

**7 COURTESY HOUR—Variety**

Jim Moron emcees another barn dance brigade in the "Old Red Barn." (Guests invited. Write WBKB Guest Relations.)

**9 MOVIE—Science Fiction**

"The Shope Of Things To Come," H. G. Wells' story of how civilization may collapse. Raymond Massey is the star.

**10:05 4 FILM SHORTS**

**10:10 5 DORSEY CONNORS—Ideas**

Dorsey shows viewers how to make a driftwood centerpiece.

**10:15 2 IN TOWN TONIGHT—Variety**

Len Dressler and Merelyn Tate.

**5 NEWS—Jack Angell**

**10:20 4 LET'S LOOK AT THE NEWS**

**10:25 2 SPORTS—Art Mercier**

**10:30 2 NEWS—John Harrington**

**4 ELLERY QUEEN—Mystery**

**5 SPORTS—Norman Barry**

**10:45 2 KUP'S SHOW—Irv Kupcinet**

Celebrity interviews by Irv.

**10:45 5 HERBIE MINTZ—Music**

**11:00 2 The Howard Miller Show**

Howard Miller interviews the top recording stars of the day, spins discs, and shows film clips. A featured attraction is Howard's "Spotlight on Chicago." Viewers are able to visit interesting sites in the city, via film. Guest celebrities perform, and the famous Miller predictions are made. Sponsored by Household Finance Corp.

**5 4 Tonight—Variety**

**7 News—Ulmer Turner**

**11:05 7 Weather—Wayne Griffin**

**11:10 7 Tom Duggan—Comments**

Call Tom at De. 2-0423 or De. 2-0424.

**11:30 2 News—Les Nichols**

**11:45 2 Weather—Carl Greyson**

**11:50 9 Commercial**

**12:00 4 News—Tom Mercein**

**5 MOVIE—Terror**

"Tomorrow At Seven." A maniac sends a black ace as a warning.

**7 MOVIE—Crime**

"Amateur Crook." When some precious gems are stolen, the daughter of their owner sets out to track them down.

**12:05 4 Sports—Norman Sper**

**12:20 4 MOVIE—Mystery**

"Checkmate." (1st Showing.) Jeffrey Lynn and Angelica Hart.

**1:00 2 News Bulletins**

Stations reserve the right to make last-minute changes.



## Martin Kane in **'Big Town'**

In *Kane*, Mark Stevens sleuthed with King Calder; in *Big Town*, his new probe-partner is Trudy Wroe.

### PRIVATE EYE OR NEWSPAPERMAN, MARK STEVENS PLAYS HIMSELF

Since television is a family medium, it may be a scandalous item that Martin Kane is going steady this season with a TV salesgirl for a ball-point pen. It's a confusing situation, but not one that can't be explained.

Let's start with *Big Town*.

Like a baseball club in a rut, *Big Town* has had a shake-up. New blood has been brought in. Changes have been made. Among numerous results: Mark Stevens is now seen in the role of editor Steve Wilson of *The Illus-*

*trated Press*; Trudy Wroe, in the role of Lorelei Kilbourne, girl reporter.

Stevens—as most everyone knows—was the last of four successive Martin Kanes, a once durable TV sleuth recently rendered jobless in a behind-the-scenes move that brought *Lux Video Theater* over to NBC and into Kane's Thursday night time spot. Stevens, who, logically enough, was also rendered jobless, cast his private-eye's eye about for availabilities.

It just so happened that Pat McVey,



## Mark Stevens — He's His Own Worst Audience

who played Steve Wilson on *Big Town* until the sight of a front page made him wince, had decided about that time to get out from under and look for something new. The *Big Town* producers, hearing that Stevens was free, made him an offer. It was a good offer. Stevens took it.

"I'd never seen *Big Town*," he says frankly. "For that matter, I never saw a *Martin Kane*, with or without me. I see very little television."

With Stevens, it's strictly a business. A thoroughgoing professional who knows exactly what he's going to do and goes ahead and does it, he has no time to waste on art or temperament. "When they sign me," he explains, "they get Mark Stevens—nobody else. I'm the leading-man type. I play myself."

Stevens himself apparently was what the producers wanted, for they gave him a firm deal for 39 films, plus a percentage of the take.

Next item on the agenda was to find a new Lorelei. The original film Lorelei, Jane Nigh, had long since retired in favor of being a mother. Her replacement, Beverly Tyler, had commitments elsewhere. The role was wide open, and into it walked a girl who had been flatly turned down for it just a year ago.

Actually, Trudy will be the eighth actress to take on the Lorelei role. Claire Trevor started it all opposite Edward G. Robinson back in the days when *Big Town* was big stuff as a radio show. Ona Munson and Pat Carling also played the role on radio, and Mary K. Wells and Peggy Hayes were the first two Loreleis when the show moved into TV on a live basis. Jane Nigh was the first film Lorelei, then came Beverly Tyler and Trudy.



*Big Town's* Lorelei, Trudy Wroe is alumna of TV commercials with Tommy Irish.

Robinson was succeeded in the Steve Wilson role by Ed Pauley, who played it until McVey came along as the first TV Wilson, which role is now being played by the fourth Martin Kane.

About as inexperienced as Stevens is an old hand, Trudy Wroe had spent the past two years serving as queen of one function after another and had made something of a splash as the girl who kept singing about the Paper Mate Pen in a TV film commercial. Her acting experience, however, added up to approximately zero.

This didn't bother the producers in the slightest. She looked good in the tests and that was enough for them. With two brand-new faces now ready to take over, the show itself was given a shaking-up and a new format evolved. Stevens, as Steve Wilson, became managing editor of *The Illustrated Press*. A new character, played by Barry Kelley, moved in as city editor. Trudy is the girl reporter, a touch on the sob-sister side. The stories now involve Stevens and Trudy personally, rather than being just incidents for them to cover, as in the past.

Stevens, who has some definite ideas on the subject of his career, seems

No temperament: Mark Stevens relaxes between scenes in *Big Town*.

neither excited nor bored with the prospect of taking over as Steve Wilson. "It's a job of work," he says, laconically. "I'm an actor. It's my profession. I deliver the best that's in me, and that's that."

Stevens has never watched himself in anything, pictures or TV, unless he's had a financial interest in the project. "If I can't go back and do a scene over after seeing the finished product, then I don't want to see it," he explains. "What good would it do?"

This past summer he left Hollywood after completing his first four *Big Town* films, and spent several weeks in Alaska shooting a feature film of his own. "I do two a year," he says. "And in between, I write, direct and do TV. I have to work. It's almost a compulsion with me. The money isn't so important as the fact that I have to be doing something. But," he grins quickly, "if it's worth doing at all, it's worth being paid for."

Stevens feels that acting is something that comes naturally. "Nobody can teach you how to act," he says, flatly. "That's a lot of nonsense. So-called dramatic coaches are a waste of time. Just a bunch of frustrated actors themselves. There's only one way to read a line, and that's to read it honestly. If you can't do that, nobody can teach you how."

"This little Trudy Wroe is a case in point. She may not 'know' very much about acting, but she has a natural feel for it and she's going to be O.K."

A workman, Stevens does his scenes quickly and efficiently, then retires to his dressing room to read a movie script or learn lines for tomorrow's filming or pour another cup of tea, which he drinks incessantly. And between times, of course, he goes home to Beverly Hills to his wife, the former Annelle Hayes, to their eight-year-old son, Mark Richard and to little Arralle, age three.



Unusual. Shocking. Controversial. Startling. Different. These are some of the adjectives being applied to the show NBC has set against *I Love Lucy* this season.

Actually, the network threw in not so much a show as a writer. Not since Arthur Godfrey has one man's stamp been so apparent on a TV program.

His name is Jim Moser. His show—and it is literally his show in almost every sense of the word—is called

*Medic*. It deals with doctors and their patients; diseases and their problems. "The first 13 of them," Moser says, thoughtfully, "are pretty strong stuff."

By strong, Moser means that *Medic* is telling the story of the medical profession without pulling any punches. On the very first show, for instance, a mother died of leukemia while giving birth to her child. The birth itself was shown. ("We had to shoot six different deliveries," Moser says, "be-

## STRONG MEDICINE

'Medic' Is a New Kind of TV Shocker





fore we got a baby that cried on cue.")

*Medic*, Moser believes, is blazing quite a few trails. "So far, NBC has been pretty broad-minded about it," he says. "They're up against something brand-new and seem willing to go along, at least until the roof caves in. I don't think it will."

The show has been in the works for three years. It had its birth back in the summer of 1951 as "The Doctor," a one-shot on NBC-Radio, in collaboration with Jack Webb. Moser was one of the original *Dragnet* writers and was, in fact, largely responsible for the *Dragnet* format.

He left *Dragnet* two years ago to devote his entire time to *Medic*. A serious-minded young man, he spent two years virtually living at the Los Angeles County General Hospital, gathering material. Part of Moser's job was to sell the County Medical Association on lending their official support to the show, a job which took nine months. "But once they were sold," he says, "they stayed sold. They've cooperated all the way."

An even tougher job was to sell the show to a network. NBC had turned it down once. But it came to the attention of Worthington (Tony) Miner, whom NBC had hired away from CBS to create new shows. Miner persuaded the network to put \$25,000 into a pilot film. NBC liked the pilot, showed it to Dow Chemical Co., which bought it.

*Medic* bears a strong family resemblance to *Dragnet*, but has no one central character. "There will be no 'Dr. Friday'," Moser says drily. Richard Boone, however, serves as something of a host-narrator and, portray-



Richard Boone: no 'Dr. Friday' here.

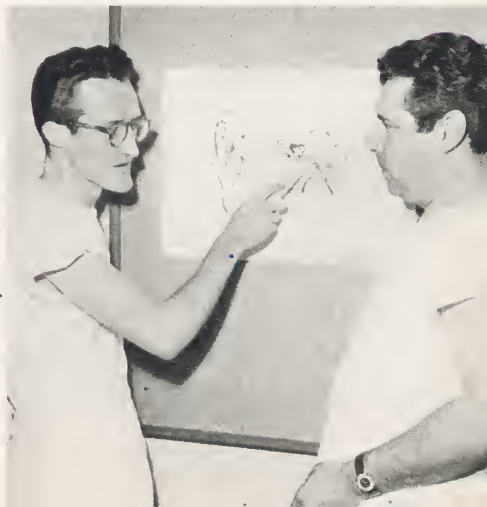
ing a general practitioner, will appear in roughly one third of the films.

"It's not a documentary show," Moser emphasizes. "Each story is based on a number of case histories."

Hewing to the line of authenticity, *Medic* uses real doctors and nurses in almost every episode and does much of its shooting in real hospitals, clinics, doctors' offices and operating rooms.

Researching *Medic*, according to Moser, has been far tougher than keeping *Dragnet* authentic. "Catching on to the ways of a cop," he says, "was child's play compared to this."

Jim Moser, left, talks medicine with director Bernard Girard.



Tough task: in first *Medic*, doctor offered ill patient no hope.



## Big Deal In Dubuque

**THERE'S NOTHING, BUT NOTHING LIKE TV TO STIR FOLKS UP**

*(Editor's note: a community antenna system serves an area normally out of range of TV stations. The signals are beamed to a tower on high ground and are piped into homes by means of cable. A monthly rental is charged each set owner for the service.)*

The legendary "Little Old Lady from Dubuque" probably didn't know quite what to make of the fuss and furor in her home town in the past weeks.

Few of her neighbors could comprehend everything that was going on, but they thoroughly enjoyed the noise and excitement. And they absorbed enough to turn out in force to vote on the burning issue.

Which was: whether to permit the Dubuque Community TV Cable Corp., a home-town applicant (and that point was stressed) to provide community TV antenna service for the city, or

to let an outside outfit do the job. The home-town voters turned down their neighbor by a 6610-to-1537 vote—and this after the home group's application for a franchise had been granted by the city council.

It was a near-record vote for anything short of a Presidential or Congressional election. In the last school board election, only 200 voters turned out; and in the important issue of a swimming pool, only 4300 voted.

Victor in the voting was Milton J. (for Jerrold) Shapp, president of Jerrold Electronics Corp. and of Dubuque-Jerrold, original applicant for the franchise. Shapp took his case to the people after the city council denied a franchise to his company and placed only the local firm on the ballot.

The vote was a climax of a month-long campaign that contained everything from local political philosophy to charges of falsehoods and libel.

Jerrold took the approach that community antenna TV systems are work for professionals. The Dubuque firm



adopted the attitude that "We're the folks you live with" and its stockholders "The people who bake your bread, give you medical aid and bail out of bed at 2 A.M. in zero weather to fill your oil tanks."

The folksy approach seemed to be winning when the city council disregarded a report from independent experts whom the council had picked to help it choose between the applicants for the franchise. The experts had recommended Jerrold.

After lengthy debate before the council, the Dubuque firm's attorney, Herbert Hoffmann, thundered that "These foreigners should go back to Philadelphia!" Councilman C. P. Welu got into the spirit of the thing by observing, as he voted for the Dubuque firm, that "I always say, 'Take care of the honte folks and the home folks will take care of you.'"

Later, in an election-eve debate, Hoffman told his audience, upon being introduced: "Not 'Herbert.' To you, it's 'Herb.'"

That was about the only friendly note struck in the weeks following the council decision. The laboratory which would have supplied the hometown group with equipment, if voters

approved, was charged by the Jerrold firm with making erroneous statements. The local supplier promptly retorted in a telegram to a Dubuque paper that some of the Jerrold group's advertising and statements contained "serious libel."

And so it went. The local group kept blasting away on the one hand; while Jerrold's president, Shapp, went to the extreme of installing a half-dozen TV receivers at his antenna site 13 road miles south, and invited Dubuquers to come out and see just what picture they would be receiving in their homes if Jerrold got the nod. Some 9500 responded to the invitation.

Since the citizenry of Dubuque have voted down the local group, it's now up to Jerrold to get the approval of the people at a second election.

The "Little Old Lady from Dubuque" won't know until this week's balloting who's going to supply her with TV, or whether she is even going to get "wired" TV. If a "no" vote is turned in on Jerrold, Dubuquers will continue to receive only the generally unsatisfactory TV pictures telecast from 80 to 100 miles away to elaborate towers on rooftops around and behind Dubuque's seven hills.





Paar & Co.: from left, Jose Melis, Charlemane, Jack P., Pupi Campo, Betty Clooney.

# The Morning Show

## PROGRAM OF THE WEEK

CBS, apparently unable to make a go of its *Morning Show* as a straight news program, has brought in Jack Paar & Co. to brighten up the morning. It wouldn't seem likely that viewers would be in the mood for comedy between 7 and 9 A.M., but Paar and his troupe have made the show something definitely worth waking up to.

Paar, the perennial summer replacement, finally seems to have found a network spot where he can hang out his shingle on a year-round basis. He has probably the toughest job ever faced by a comedian, since he must be funny three hours a day, five days a week. (Only two hours of the three-

hour show are seen in each time zone.) He succeeds handsomely.

Jack has retained the same group of talented performers that he had on previous CBS shows. Singer Betty Clooney projects an infectious personality in her ripostes with Paar. Jose Melis is a highly gifted pianist.

As for Pupi Campo, Cuban band-leader often referred to as "the poor man's Desi Arnaz," he stands alone with his version of jokes more humorous than the original. And let's not forget the Bil and Cora Baird Puppets. They're holdovers from the original *Morning Show*, and no wonder.

Oh yes, there is still a five-minute newscast injected every half-hour, ably reported by Charles Collingwood or Winston Burdett.—R. S.

# Hall of Fame



Nobel's prize: Osa Massey, Wesley Addy.

Of all TV's many dramatic shows, only *Hall of Fame* presumes to do things a little differently.

Purporting to chronicle the lives of famous men and women, real and fictional, *Hall of Fame* uses a paucity of sets, and for the most part photographs its characters against a wholly blacked out background. It is, in a sense, the most literal attempt yet to bring radio to the TV screen.

The show's players spend 90 per cent of their time standing elbow to elbow, talking. On radio, this is fine, for the listener's imagination is allowed free rein. On TV, the viewer sees the players standing there, and his imagination is next to useless.

Only the finest of scripts and the greatest of actors can get away with this style of presentation. *Hall of Fame*—at least in its first two efforts of the new season—had neither. Its stilted, hour-long life of Dr. Alfred Nobel left the viewer almost panting for the wide-open spaces; a half-hour digest of Stephen Foster's early song-writing successes was a rather pedestrian

rehash of all-too familiar material. *Hall of Fame*, to put its format across, needs plays and players of the caliber of the original First Drama Quartet—the Laughton-Boyer-Moore-head-Hardwicke combine which did its stuff from a lectern, no less, yet managed to encompass the magnificent sweep of the theater. *Hall of Fame*, to date, is many miles from such a goal.—D.J.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1917, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF TV GUIDE published Weekly at Philadelphia, Pennsylvania for October 1, 1954.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, J. T. Quirk, 400 N. Broad St., Philadelphia 1, Pa.

Editor, W. H. Annenberg, 400 N. Broad St., Philadelphia 1, Pa.

Managing editor, M. Panitt, 400 N. Broad St., Philadelphia 1, Pa.

2. The owners: Triangle Publications, Inc., 400 N. Broad St., Phila. 1, Pa. Stockholders: The Annenberg Fund, Inc., 400 N. Broad St., Phila. 1, Pa.; W. H. Annenberg, Trustee (Beneficiaries: W. H. Annenberg, S. C. Annenberg, H. Ames, E. A. Haupt, L. Hazen, E. Jaffe, P. Levee, J. Neff, E. Simon, Charitable Trusts dated Nov. 7, 1952).

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are:

The Connecticut Mutual Life Insurance Co., Hartford, Connecticut

The Northwestern Mutual Life Insurance Co., Milwaukee, Wisconsin

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 2,044,900 weekly.

JAMES T. QUIRK

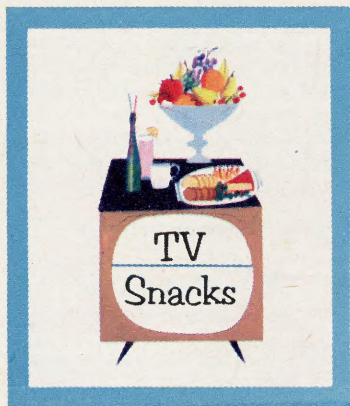
Publisher

Sworn to and subscribed before me this 14th day of September, 1954

Notary Public in the State of Pennsylvania  
(Seal) SAMUEL SILVERMAN

(My commission expires February 1, 1957)





Patterson's porcupine for TV snacks.

Virginia Patterson is a lovely Dayton, O., telecaster whose audience participation show over WHIO has brought her tons of mail from enthusiastic listeners. Now, for TV GUIDE, she has come up with an easy trick for the entertaining TV hostess.

Her recipe gives the enterprising miss or matron a chance to let her imagination run wild and, at the same time, come up with an easy-to-prepare and attractive appetite teaser.

With a varied and judicious selection of dainty decorations for its colorful "quills," this "TV Porcupine" can please many tastes.

Miss Patterson is shown above with the finished product. Here's how she made it:

### TV Porcupine

Start with a cabbage head, red or green, or an eggplant.

Choose items for appetizers that will be colorful as well as tasty, such as olives, melon balls, pickles, cheese, meat tidbits, small white onions (canned), rodisishes, shrimp.

Chop larger items into dainty, bite-size pieces. Put each on the tip of a colored toothpick and stick into cabbage or eggplant. Place them just as close together as possible, to make an attractive, well-rounded effect.

Place in center of large plate or Lozy Susan. Circle with crockers, potato chips or nuts, or any other suitable delicacy, and serve with your favorite beverage.



## Telequiz

### Who's Whose?

Strictly non-human entertainers—puppets (people-type and animal-type) and pen-and-ink characters—are television favorites.

Shown at right are a half-dozen of the better-known make-believe stars. Can you link each of them with his before-the-camera partner (human-type)?

Four correct pairings add up to a good score, except for children. Answers appear below.



1



2



3



4



A



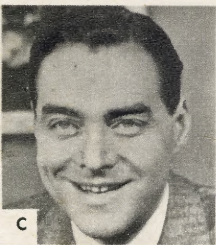
B



5



6



C



D

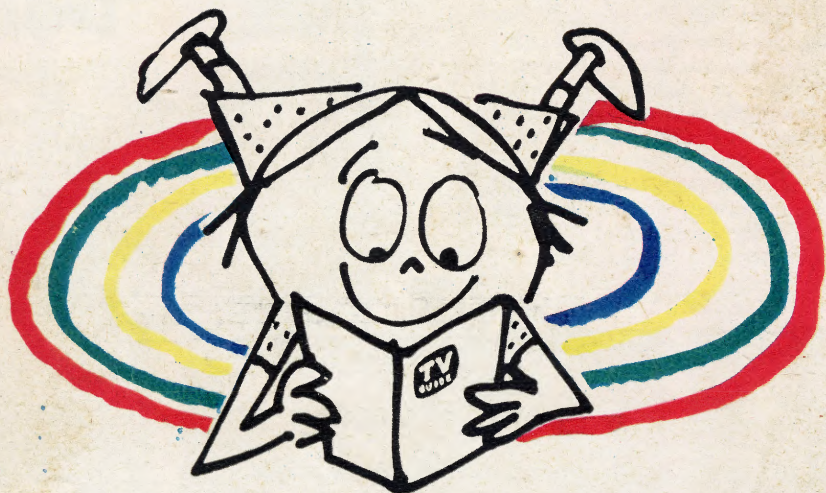


E



F

**Solution:** Ollie (1), Kukla's lone-toothed dragon friend, is manipulated by Burr Tillstrom (D). Jerry Mahoney (2) is the wooden-headed sidekick of Paul Winchell (A). Danny O'Day (3) swaps quips with Jimmy Nelson (F). Charlemagne (4), The Morning Show's lion, belongs to the huge managerie created by Bill Baird (E). Howdy Doody (5) has been collaborating with other performers since his creator, partner and spokesperson, "Buffalo Bob" Smith, (B) was sidelined by a heart attack. Wilky Dink (6) inspires small fry artists when he shares screens with Jack Barry (C).



*saucer eyes*

has Little Sister when she reads about her favorites  
in TV GUIDE.

And all over America more than  
2,000,000 families are enjoying America's Television  
Magazine equally as much . . . for it helps  
them to enjoy TV *more*.

Be sure to get TV GUIDE *every* week—use the  
money-saving coupon. And don't delay!

cartoon • mckie



layout • hoover

AMERICA'S TELEVISION MAGAZINE



Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.



University of California

**CDL**

California Digital Library

**MEDIA**

**HISTORY**

DIGITAL LIBRARY



[www.mediahistoryproject.org](http://www.mediahistoryproject.org)